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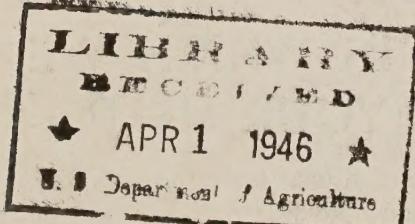
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6248



Longfellow

SPRING
1946



BRAND
PEONY
F FARMS

FARIBAULT, MINN.

Brands'

Choice PEONIES

Own Root
LILACS



Olivier de Serres



A. M. BRAND



A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—seventy-eight years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

Visit Brand Peony Farms

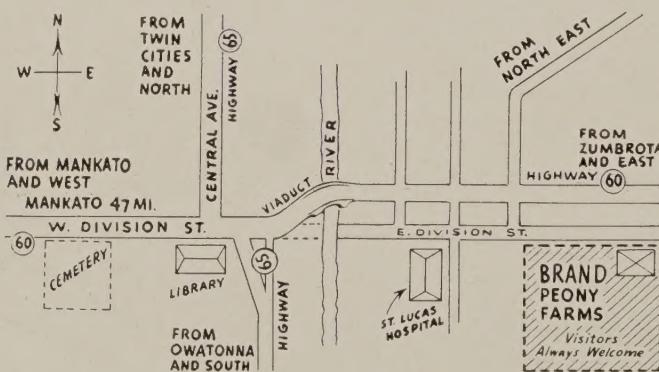
We are located about 60 miles south of the Twin Cities. We take this opportunity to invite our friends to visit us at any time.

During the course of the flowering season, we have a succession of blooming periods. From about May 15th to June 25th, we have something in bloom that is well worth seeing. Following in rapid succession and in some cases overlapping, come brilliant showings of Lilacs, Flowering Crabs, Iris, and Peonies. Then during the later summer months and early fall, our fields of Phlox, Chrysanthemums, and Perennial Asters are gorgeous.

For many years during the Peony season, we have made a special effort to decorate our large packing rooms and stage a Peony show that was well worth coming many miles to see. We know that thousands of our Peony friends have looked forward each year for the time to come to make this trip.

Due to gas rationing during the war we discontinued decorating our show room. But now that this restriction has been removed, we hope our Peony friends will visit our show room this June. If you can make the trip, please write us for the best dates to make your visit, as the blooming date of the Peony depends a great deal on weather conditions.

If you pass through our city at any time during the year, we hope you will stop at our nursery.



We are located in the southwest section of Faribault. Visitors coming to Faribault will find this map helpful in locating us.

Visitors always welcome. We try to make the time you spend with us an enjoyable one.

WE APPRECIATE YOUR ORDERS

We take this opportunity to thank our many customers from every state in the Union for the excellent business they have given us over the seventy-eight years we have operated in our present location.



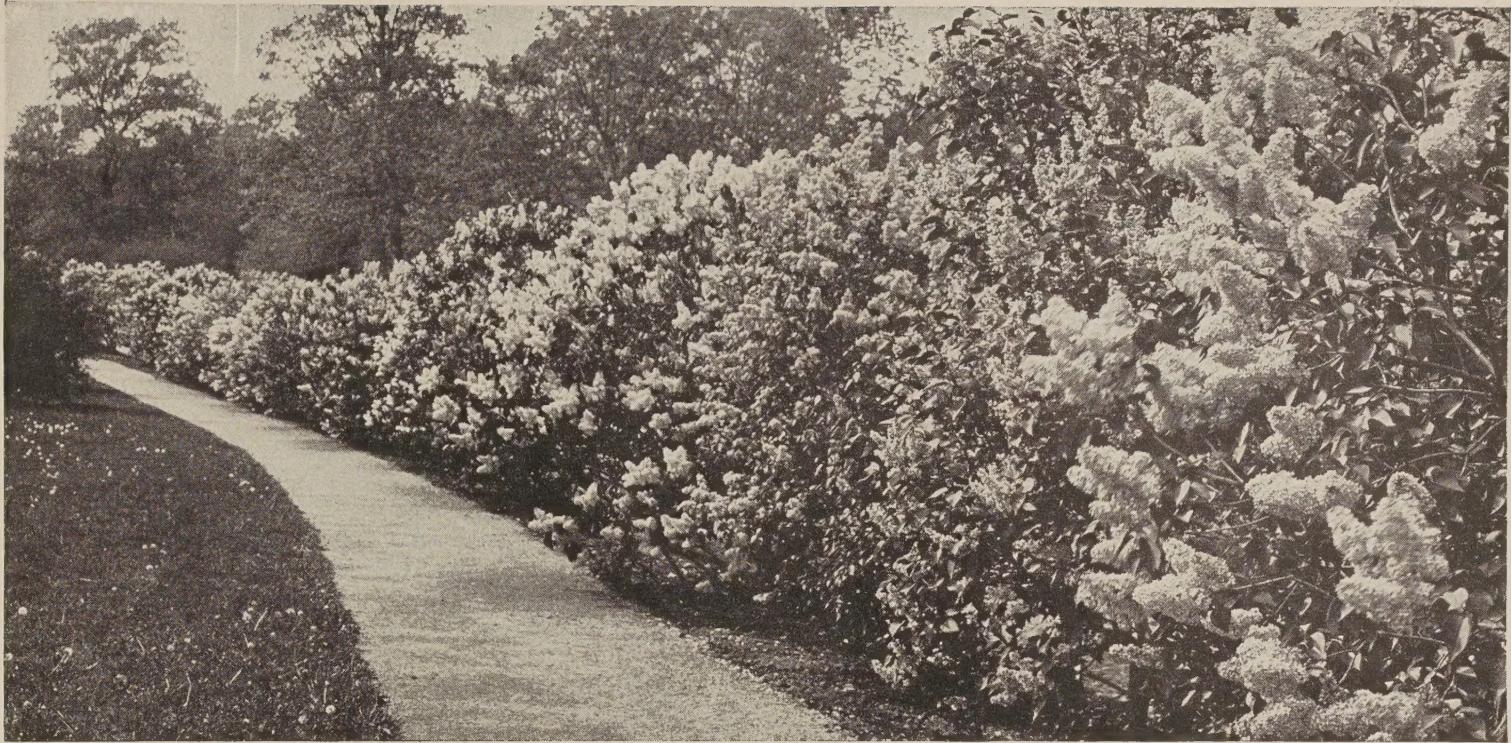
OUR CATALOG

Each year we go over our mailing list and take out the names of those who have failed to order for several years. We do this to save expense. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

Many people who are moving about send for our catalog and are not really interested in making purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who purchase from us, without their asking for it.

WAYS IN WHICH WE ASK YOUR HELP

- 1.—Be sure to sign your name to your order. We are now holding orders containing money sent last spring, because there was no signature on the order blank.
- 2.—Write your name and address plainly on the order, and use order sheet if possible.
- 3.—Do not request C.O.D. shipments. They require extra help which we do not have at this time.
- 4.—Send payment with order unless you have already established credit with us or wish to do so. In the latter case send bank reference.
- 5.—Do not include sales tax with your order, as we have at present no such tax in Minnesota.
- 6.—Read our catalog for planting instructions.

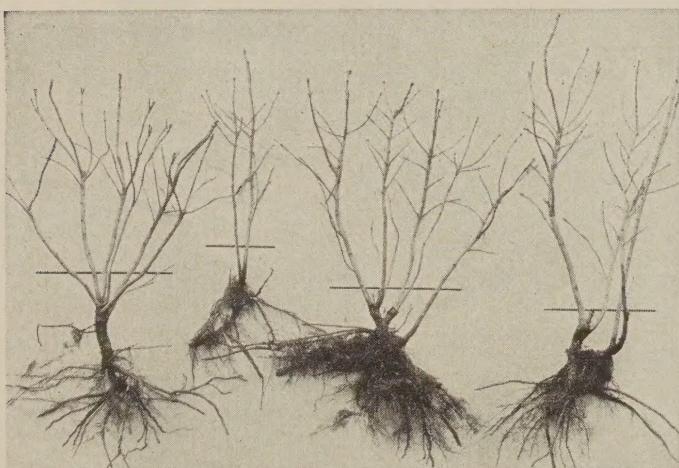


Brand's New Improved French Lilacs

With Beautiful Panicles of Enormous Size

We have experimented with the propagation of the French Lilac for over twenty years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on Privet. Yet we insist on sending out only those Lilacs that will prove satisfactory so our customers can depend upon receiving only genuine own-root plants.



THE ABOVE PICTURE

is from a photograph of four average sized plants of our Own-Root French lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

THIS IS IMPORTANT

Many make the mistake of planting the Lilac too shallow. Most shrubs should be planted with the crown about 2 inches below the surface. Lilacs do much better if planted with the crown 6 inches below the surface line as illustrated in the picture below.

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, continuing throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than **8 feet apart**. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and tramp down firmly until you can place the plants on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then tramp this down unusually hard. Then fill the hole full of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

WHAT WE MEAN BY PACKING THE SOIL TIGHTLY ABOUT THE ROOTS

Pack it just as hard as you can. Pack it as one would pack the soil about a fence post to make it perfectly solid.

READ CAREFULLY BEFORE ORDERING

We do not pay transportation charges on our Lilacs, but you will note that we offer a liberal quantity discount which in most cases will cover these charges.

All nursery stock travels as second class by express. See that your agent doesn't charge you a First Class rate.

PESTS

Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use a spray lime-sulphur. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water. Lime-sulphur spray should be applied just as the buds are beginning to show green.

The Lilac borer is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty.

FERTILIZERS

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good well balanced fertilizer can be used with good results.

Heavy applications of well-rotted barnyard manure every year covering the ground about the bushes is best.



SOUV. de LUDWIG SPAETH
S. Red. Although one of the oldest of the improved Lilacs, still it is one of the very best. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. A brilliant intense rich purple-red; holds up well in sun; lasts a long time. Bush large; very profuse bloomer. A wonderful Lilac.

Brand's RED, WHITE and BLUE

3 Beautiful French Lilacs In Our National Colors. All Very Fine Varieties

MME. LEMOINE. D. The best of the standard double whites. The buds are pink tinted, but as the florets become fully open it is as white as the driven snow. An erect, tall growing variety. Very profuse bloomer, and the blossoms are exceedingly fragrant. Bush not hurt by late frosts.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.

3 Fine Bushes

One of Each

2 to 3 ft. \$6.50
size

3 to 4 ft. \$8.50
size

Express Collect



Olivier De Serres
(Blue)

Charles Joly (Double)

Purple-red. One of the Very Best
of the Double Dark Reds

Brand's French Lilacs

With Blooms so Large and so Beautiful
One can Hardly Imagine that They are
Related to the Common Lilac

Our OWN ROOT Lilac List

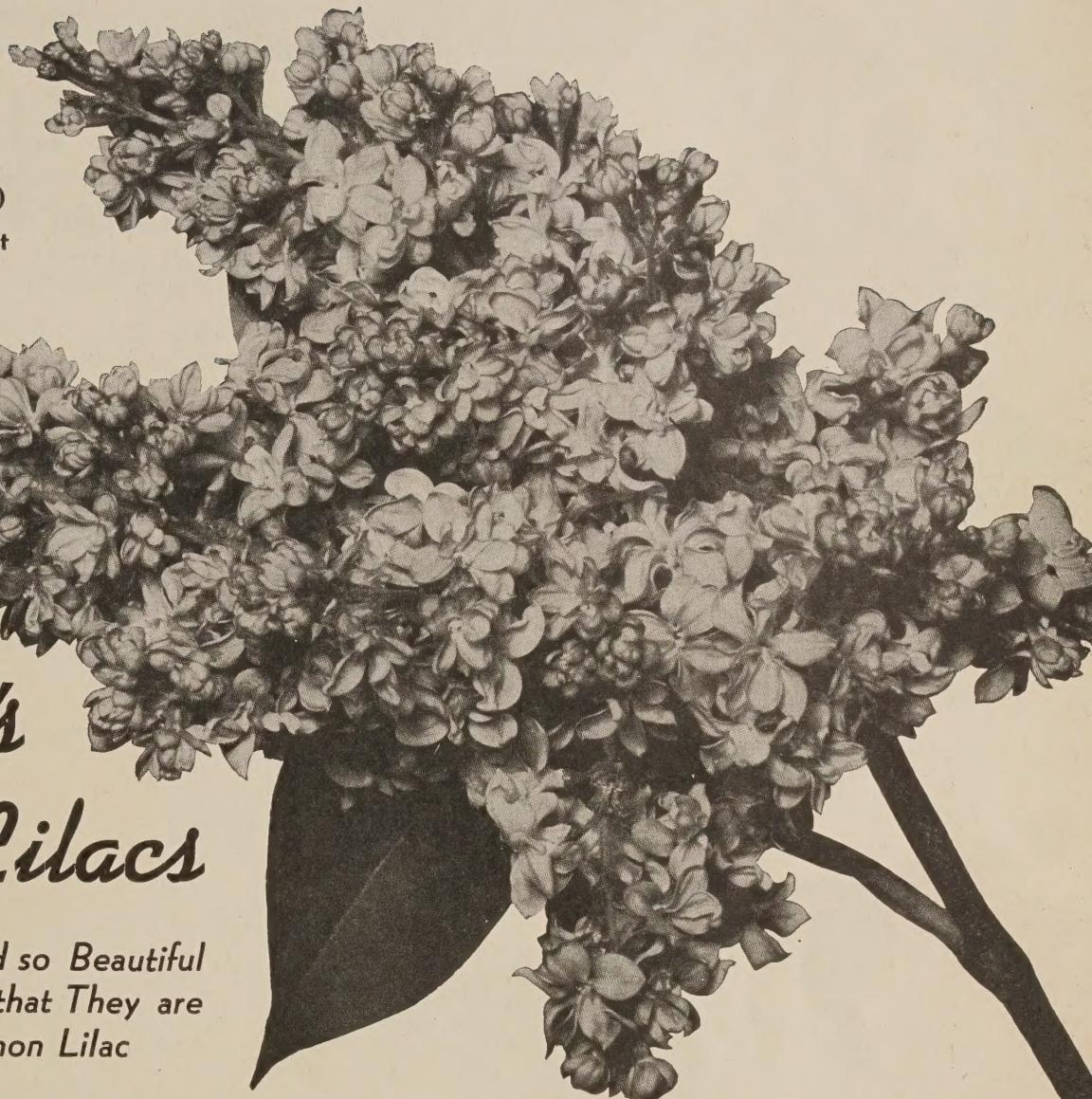
BRAND'S LILACS are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors.



LILAC DISCOUNTS

If cash accompanies order, allow the following discounts according to the size of the order:

No discount on orders below \$10.00.

10% on orders between \$10.00 and \$25.00.

15% on orders between \$25.00 and \$50.00.

20% on orders of \$50.00 or more.

NOTE: Do not include collections when computing your discounts, as liberal discounts on them have already been allowed.

See that your express agent gives you 2nd class rates.

Our Guarantee

We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after you accept our stock. We have no control over weather conditions, conditions of soil in which stock is planted, or the manner in which the stock is planted and handled after planting.

3 Genuine Brand Lilacs

Naturally, the law of averages cannot possibly regulate the demand for all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

Three fine French Lilacs, all different colors, all labeled, our selection. A guaranteed value of at least \$5.00, for \$3.50
Strong, 2- to 4-ft. plants, express collect.



Brands ANNUAL LILAC OFFER

Especially Selected for Garden Decoration

10 Beautiful NAMED LILACS

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

BERRYER. Semi-double. A very early mottled pink.

CHAS. X. S. Best cut flower rose-red.

CHAS. JOLY. D. One of the best of the double dark reds.

JEAN MACE. D. A bluish mauve. Bush erect and shapely.

MME. ABEL CHATENAY. D. A creamy white.

MME. LEON SIMON. D. A deep bluish lavender.

PRESIDENT CARNOT. D. A good Lilac of medium size; orchid in color.

PRESIDENT GREVY. D. A fine light blue.

THUNBERG. D. A very late reddish pink.

WM. ROBINSON. D. A compact pinkish red.

These 10 Beautiful Named Lilacs

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

Remember all these Lilacs are on their own roots.

2 to 3 ft. Size

Regular Value, \$19.50

For Only

\$12.00

3 to 4 ft. Size

Regular Value, \$25.00

For Only

\$15.00

Should we run short of any of these varieties, we reserve the right to use some other variety of the same color and quality in its place.

From shipments in previous years we have found this collection in a 2 to 3 ft. grade weighs about 60 pounds. Our 3 to 4 ft. grade weighs about 75 pounds.

(Nursery stock takes the second class rate and you can always find out just the amount your charges will be.)

In this collection of Lilacs you will not find a poor one. Each year we choose from our available stock 10 outstanding varieties. For many years we have offered such a collection at a price every lover of good Lilacs can afford and this year is no exception.

Make Your Own Collection

And Carry Out Your Special
Color Combination

Small gardens cannot always accommodate a large number of Lilacs.

For this reason

YOU MAY SELECT FIVE
DIFFERENT VARIETIES
FROM THIS PAGE

In a 2 to 3 ft. grade for
\$7.00

In a 3 to 4 ft. grade for
\$8.50

←
Wm. Robinson



Our OWN ROOT Lilac List

S. stands for single florets; D. stands for double florets.

ADELAIDE DUNBAR. D. Opening blossoms are dark purplish red, changing to a bright red as they open. The clusters are large and compound. After this flower has opened it is one of the richest of all the bright dark reds.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

BERRYER. S.D. A beautiful clear mauve with deeper shadings toward red. One of the very choicest of the early hybrids; distinctly different; also the latest of these early hybrids. We like this variety very much.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

BUFFON. S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not disappoint them.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

CAPITAIN BALLET. S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs, and we class it among the five or six best.
2 to 3 ft., \$5.00

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

CONDORCET. Semi-double. The color is a clear, rich, light blue. Panicles very large, broad, compact. The plant is very thrifty and grows upright. Of medium height.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

DE SAUSSURE. D. Medium sized, compact, slender spike. Buds open deep wine-red with touches of white in the points of the petals, giving the bloom an interesting effect. As the flower develops it fades to a deep rose color. This is a red that is admired by all who visit us during Lilac season.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

DUC DE MASSA. D. A tall, erect growing bush covered with great quantities of medium size, pure lilac-colored flowers. The petals are of great substance and of the largest size. A distinct flower.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

GEHEIMRAT SINGLEMARK. S. A very deep blue-purple. This is a very dark Lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

JEAN MACE. D. Bluish mauve. Very pretty Lilac. A tremendous bloomer. Immense, full panicles. It just seems as though there couldn't be another floret crowded in. Very thrifty bush that grows erect and shapely, and is very ornamental even after the blooms are gone.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

JULES SIMON. D. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MARLEYENSIS. S. One of the most floriferous of our entire list of Lilacs. A dwarfish Lilac seldom growing over 5 feet high. In blooming time absolutely covered with medium sized panicles so close together as to absolutely cover the bush with bloom and leave no foliage visible. The color is a uniform deep old rose. It attracts the eye of every visitor. A very choice Lilac that we will not be able to offer again for several years.
2 to 3 ft. bushes, \$5.00

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the next best white and a splendid white at that. Until fully open, there is a slight tinge of delicate glistening pink to the buds. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PAUL DESCHANEL. D. One of the newer Lilacs that we like very, very much. Long, cone-shaped blooms tapering from a broad base up to a point. The color is rather hard to describe as it is a blending of several shades and colors that make accurate description of color impossible. An exquisite blending of violet, lavender and rose-pink.
2 to 3 ft., \$5.00

PRESIDENT FALLIERES. Double. A tall, upright growing Lilac that is very much admired. Panicles rather open, nicely cone-shaped, buds very pink as they open with the floret retaining much of the pink after opening. Center of floret white bordered pink. A very bright clear pink.
3 to 4 ft., \$4.00; 4 to 5 ft., \$5.00

PRESIDENT GREVY. Double. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

PRESIDENT POINCARE. D. Very thrifty plant; grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom.
2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones.

*Special Offer
of these
3 Fine Varieties*

1 of Each

In a 2- to 3-ft. size

\$7.50

1 of Each

In a 3- to 4-ft. size

\$10.00

Express Collect

VESTALE. S. One of the best and most graceful of all the single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting.

Vestale

Stadtgartner Rothpletz

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.
2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

SOUV. de LUDWIG SPAETH. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

STADTGARTNER ROTHPLETZ. D. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Stadtgartner Rothpletz another fine red, giving bloom later than Charles Joly.
2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

THUNBERG. D. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50; 4 to 5 ft., \$4.00

VESTALE. S. One of the best and most graceful of all the single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50; 4 to 5 ft., \$4.50

VOLCAN. S. As near a true deep red as we have. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open as they are in the bud stage but as they develop they open into one of the finest, most shapely, and attractive of all the red Lilacs. It is the latest of all the red-purples.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

WALDECK-ROUSSEAU. D. A tall growing variety with enormous panicles of a light rose color. The buds are a deep pink with the open florets fading to a deep violet with a white center. The florets are very double and the panicles unusually large. A fascinating variety.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

WILLIAM ROBINSON. D. Invariably well liked; always chosen as one of the best. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

Lilac Descriptions

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or, when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.

A Lilac Bargain



The Beautiful Lilac, THUNBERG

This is one of the latest to bloom of all the French Lilacs. Last year we had an unusually large stock of this variety and we did not sell all of them. They grew on this season into the finest lot of 4 to 5 and 5 to 6 ft. bushes that we ever saw, without any exception. Many of these bushes bloomed this season and all of them would have flowered in 1945 had they not been disturbed in digging. However, they should bloom in 1946. These thrifty, upright bushes are a joy to the eyes of a Lilac lover.

Great Strong, 4 to 5 ft. Bushes, \$4.00
5 to 6 ft. Bushes, \$5.00

Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes 2 or 3 years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branched top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growths back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the south (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.



La Vestale



Buffon

Our Paul Deschanel Collection

All four Lilacs illustrated on this page in a
2- to 3-ft. and 3- to 4-ft. value as we have
them for

\$11.00

Express
Collect



Paul Deschanel



President Poincare



Prolong Your Lilac Blooming Season by Planting SOME OF THE HYBRIDS AND SPECIES

ALL VERY FINE . . . NONE DISAPPOINTING

A great deal of interest has been created of late by a line of new hybrid Lilacs coming to us from Canada, largely the work of Miss Preston of Ottawa. These hybrid Lilacs are proving very desirable here in Minnesota. They are hybrids of Villosa and Josikaea, and like their parents they all come into bloom after the French Lilacs are through blooming.

We have some 15 different varieties and have found them all good. They are somewhat similar and we have not decided as yet which are the best. We like them all and their slight variations add to their interest. They all grow into large open branching bushes with large heavy leaves like Villosa.

We are discarding Villosa as these hybrids are far superior. The panicles are plumelike and the colors all run in lavenders and pinks. We are not describing the different varieties as we failed to do so at blooming time and the similarity is so great that any one of them will please you. There should be three or four varieties in every large collection as they vary in their blooming dates.

We are also offering with them the **Manchurian Lilac**, which everyone should have, and the well known older hybrid **Henri Lutece**.

ALICE. One of the famous new Prestoniae hybrids that are now causing such a stir in the Lilac world. A first cross between the Lilacs Villosa X Reflexa. This Lilac carries the good bush habit of its Villosa parent with much the beautiful color of Reflexa.

CONSTANCE. Another splendid new hybrid Lilac that we have bloomed here for several years and which we like very much. Grows into a large bush with large, very striking foliage. Bush literally covered with large plumy panicles of a rose-pink color running into light purple.

HENRI LUTECE. S. A hybrid between S. Villosa and S. Josikaea, with a round, shapely bush about midway in size between the two parents. The blooms are large, open, plumelike in appearance, held erect and of beautiful light violet in color. Has the heavy foliage of Josikaea. A fine ornamental shrub coming into bloom about a week after the French Lilac. This variety deserves a place in all Lilac plantings. One who has never seen one of these hybrid Lilacs cannot imagine how beautiful they are and how different from other Lilacs.

LUCETTA. A hybrid between Vulgaris and Villosa. The bush resembles Villosa but is a trifle more open in growth with cleaner foliage. It is a real addition to our list of shrubs. The blooms come in long racemes held erect at first and then gracefully drooping as the petals open. The flowers are a bright pink in bud, opening to a rich cream in the center which makes a very striking and beautiful contrast with the deep pink on the reverse.

MANCHURIAN LILAC. Here is a Lilac that pleases us very much. This Lilac came to us a number of years ago under this name and it may not be correct. It is a very slender, upright growing bush. When the bush is 5 feet tall it is not more than a foot through the branches. Our oldest bush, about 10 years old, is 3 feet in diameter and 9 feet tall. It blooms about 10 days after the French Lilac is gone and just before the Tree Lilac or Japonica. The flowers are similar to those of Japonica but somewhat smaller and do not show the creamy color, being a pure white. Don't miss this one.

REGAN. Not quite as open growing a bush as Lucetta, but otherwise somewhat similar. Bloom is longer, open branching and very feathery and graceful. Comes into bloom a day or two later. A deep pink to purple.

Price of all the above Lilacs:

2 to 3 ft. size, \$2.50

3 to 4 ft. size, \$3.00.

Same discounts apply as for French Lilacs.

If you are looking for a good red, a splendid white, a light pink, and a deep pink, these four will meet every requirement. They are sturdy varieties and will give perfect satisfaction in the garden. If well grown and exhibited in the show room you might carry home a blue ribbon.

9.1 MYRTLE GENTRY

(Brand) A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety. **A Brand Division \$3.00, postpaid**



Myrtle Gentry—Late

Won Silver Medal at National Peony Show held in St. Paul, Minnesota, 1923. Consistent prize-winner in many classes since.

All 4
Peonies
Illustrated in
Color for
\$6.25,
Postpaid



←
**9.0 SARAH
BERNHARDT**

(Lemoine)

Another fine pink that always prevails in the show room. From our chart you will note it appeared every year in the large class. The color is a true apple-blossom-pink with each petal silver tipped. It is a late midseason variety with an agreeable fragrance.

**A Brand Division,
\$1.50, postpaid**

→
8.7 AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

**A Brand Division,
\$1.50, postpaid**



The following article appeared in the March, 1942, Peony Bulletin and with Mr. Bigger's consent, we are using it in our catalog.

THE PEONY "MYRTLE GENTRY"

"If I was limited to one Peony I would, without hesitation, pick Myrtle Gentry. I have grown the variety since 1928 and in all the twelve blooming seasons I have yet to find even one serious fault with this variety."

"The roots are always clean. The plant grows a fine green; stays green all season clear up to frost, and this one fact makes it a good grower. It has always been free from disease for me. It has been very consistent as a bloomer and blooms every year and every plant blooms."

"The color is one of those melting pinks that can't be beat. It fades a little in the sun, but after it fades it is still as pretty as it was before."

"After you see the root; plant it and see it grow so well; bloom into a flower as it does, then just smell it—and it will finish your opinion of it as being one of the best."

"The fragrance is wonderful, and to sum up the variety, I vote it the most desirable in all the four hundred named and two hundred and fifty numbered seedlings that are growing in my planting."

"To me, Myrtle Gentry is Mr. Brand's masterpiece and if he had produced no other variety, he could certainly be proud of his work."

MYRON D. BIGGER
Topeka, Kansas



A Brand Division

INSTRUCTIONS FOR PLANTING PEONIES

Remove labels and wash off packing material. Place the Peony root in the ground so the buds are two inches below the level of the ground. Tamp the soil tightly about the root. Give each root a pail of water and fill in with good soil. Cultivate weekly during the growing season.



8.8 KARL ROSENFIELD

(Rosenfield)
A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower.

A Brand Division \$1.50, postpaid

Peanies for Spring 1946

All Postpaid

Our list for this spring is limited in quantity, but the quality of each root is superb. Plant early and our large BRAND divisions should give you some excellent flowers yet this spring. We expect to offer a complete list this fall.

DOROTHY J (New)

(Jones)
A beautiful new Peony that was displayed at the National Show at Rochester, Minn., in 1940, where it was awarded the Society's Silver Medal. It is a large, deeply built globular flower with quite prominent guard petals which give it wonderful form. It is not so closely built that it appears heavy. A beautiful soft even shade of delicate pink. We believe this is one of the coming flowers.

A Brand Division \$15.00

(We have only four roots of this fine Peony to offer this spring, but these roots are very fine ones.)

9.0 LONGFELLOW

(Brand)
Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

MRS. DEANE FUNK

(A. M. Brand)
A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$3.00

8.8 NYMPHAEA

(Thurlow)
Large flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than rose type.

A Brand Division \$1.50

8.8 RICHARD CARVEL

(Brand)
An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A single plant on the lawn is attractive and delightful, beautiful and lasting. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.50

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For several seasons we have offered what we termed "Surprise Boxes" of Peonies. We have decided to make this same offer again this season as this is a good way of disposing of all the roots we have in storage in small quantity. We have never had a complaint from any of our customers who have received these boxes, but we have had many compliments.

All the roots that we send out will be labeled correctly and of sufficient size to give bloom this spring if planted early. We will do our best to give you an excellent assortment.

We will place in each box from 3 to 5 roots with a total value of at least \$10.00. All roots will be taken from those we are offering this spring, including a few of those we had left over from our fall sales in quantities too small to list separately. If you like singles and the Japanese types we could include these in your box until our stock is exhausted. These types are especially recommended for the South.

Take advantage of our offer and get a fine box of Peonies.
At least a \$10.00 value for \$7.50, postpaid.

COMPLIMENTS ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941.

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much." MRS. D.J.C.

Perennial Phlox



American Beauty

We have room on these two pages to illustrate in color but 8 of the 12 varieties we have to offer this spring. Besides those shown we have the following four varieties, all of which are strictly first class tested sorts and just as desirable in every way as the 8 varieties illustrated.

DEBS. This Phlox is seldom seen offered. We have carried it for over 10 years and consider it one of the best even toned deep reds to be found anywhere.

RUBY LEE. A new Phlox that looks to us exceedingly desirable. A new shade in red-purple. Very fine.

MRS. HARDING. A splendid, very strong growing Phlox producing immense panicles made up of florets as large as a half dollar. A deep pink.

PINK CHARM. A very free blooming, thrifty growing Phlox literally covered with medium sized panicles in a medium shade of bright rose-pink.



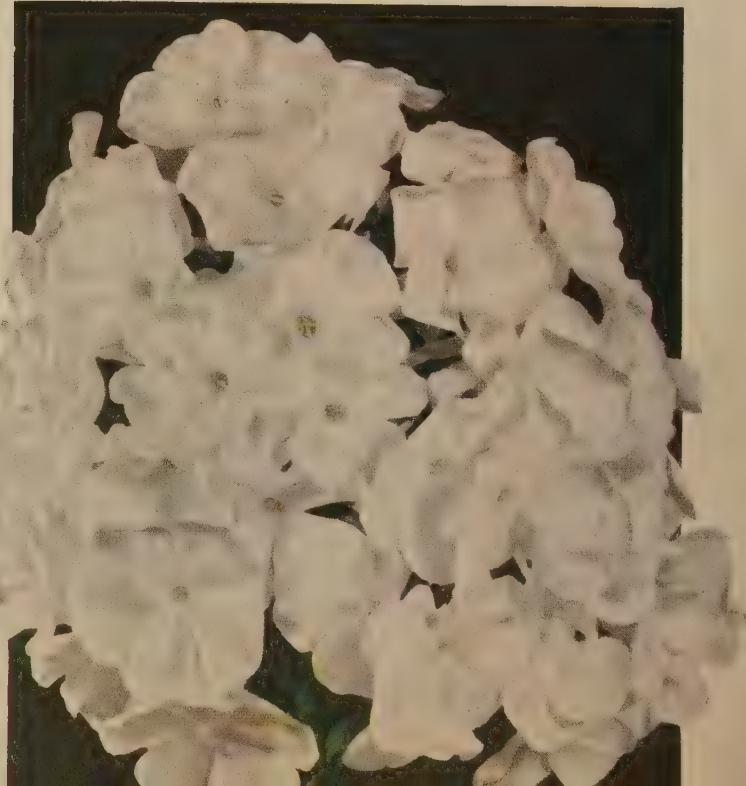
Starlight

[14]

Chieftain



Mt. Hood



Hardy and Colorful

SPECIAL PHLOX OFFER

All 8 Phlox illustrated in color
on these two pages, together with
the 4 described on opposite page,
for \$4.75.

Or you may choose any:

3 for	\$1.45
6 for	2.75
10 for	4.75

Postpaid



Daily Sketch

Leo Schlageter



Thor

[15]

Bridesmaid





No Iris shipped until after July 15th.
Order early this spring if you wish your
order filled complete

1 each of
the 5 varieties
of Iris Illustrated
on this page for
only \$4.00,
postpaid

Brand's Special Iris List for Early Shipment

We are listing a limited number of Iris in our spring book, illustrating each in color. This will enable our customers who wish to make an early planting to do so before receiving our fall book.

July and August are the two best months of the year for Iris planting.

If you order early from this book, you will receive your stock in July when our list of Iris is complete, and it will not be necessary to ask you to make substitutions.

PLANT IRIS EARLY

All 10 Varieties Listed on
These Two Pages For

\$5.75

Postpaid

One each of all 5 varieties of Iris shown
in color on this page, postpaid for only

\$2.25

Happy
Days

Marco Polo

Pink
Satin

Lilamani

Cheerio

NO SHIPMENT
MADE UNTIL
JULY 15TH



Wm. Mohr

An Iris of immense size and lilac in color, veined purple. A real sensation. 30 in.

California Gold

A wonderful new deep yellow of the largest size. 36 in.



**Special Price
for Group
Planting**

Many Iris lovers plant in groups of from 3 to 5 of a kind. For this reason, we make the following offer:

3 EACH of all 12 kinds offered on these two color pages, making 36 plants in all, for \$12.00, postpaid.
5 EACH of all 12 kinds for \$15.50, postpaid.



Junaluska

(Above)
A lovely combination of gold, copper and red tones suffused with rose. 40 inches.

Los Angeles

38 in. Immense white flowers of beautiful form and great substance, the standards faintly edged blue. An outstanding Iris.



Copper Lustre

An unusual blending of pink and gold tones. 38 inches.



Winneshiek

One of the best of the dark blues, distinct in its color. 38 in.

Dauntless

This fine rich velvety red continues to hold its place as one of the best in its class. 40 inches.

**Dymia**

A fine blue-violet self. Especially desirable as a landscape flower. 38 in.

**Sensation**

36 in. A wonderful Corn-flower-blue of perfect form and substance. A blue that was well named.

**CHOOSE ANY 6**

One of a Kind
for \$2.50, Postpaid

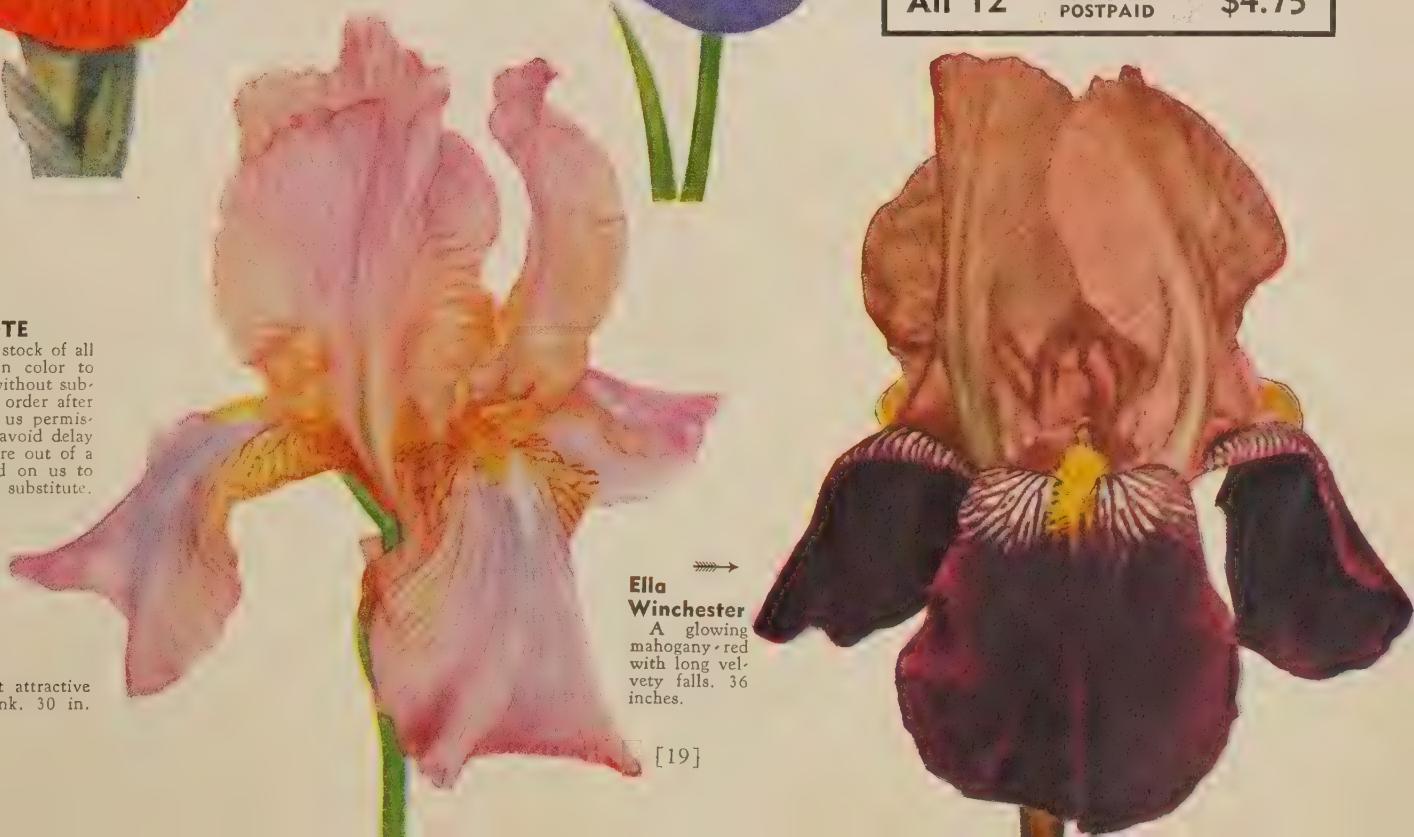
All 12 FOR ONLY \$4.75 POSTPAID

TAKE NOTE

We have sufficient stock of all varieties illustrated in color to fill our early orders without substituting. Those who order after July 1st should give us permission to substitute to avoid delay in shipping. If we are out of a given variety, depend on us to give you an excellent substitute.

Noweta

A dainty and most attractive variegated creamy pink. 30 in.



→
**Ella
Winchester**
A glowing
mahogany-red
with long vel-
vety falls. 36
inches.

Buddleia

An All-Summer Blooming Perennial

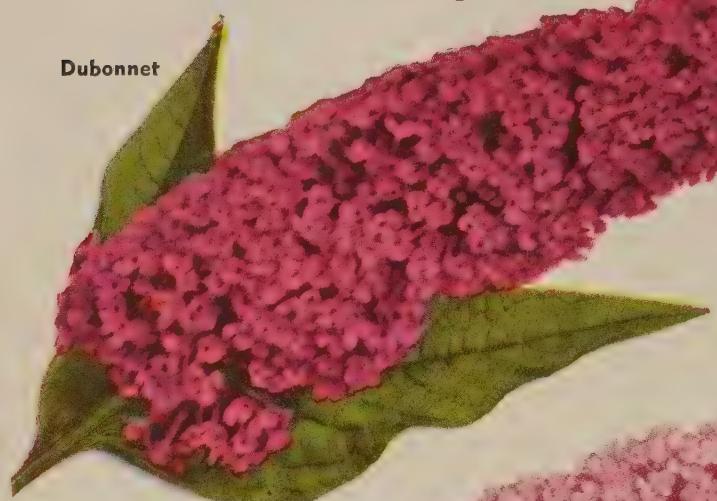


BUDDLEIA *Royal Red*

The reddest of all the Buddleias. Large panicles of a rich dazzling red. Color very brilliant under artificial light. Blooms all summer. Height between 4 and 5 feet.

Each 85c; 3 for \$2.25

Dubonnet



Extra fine for dressing up bouquets of other flowers.



Plant an assortment of Buddleia and have a beautiful display all summer until killing frost.

Pink
Charming



Each 50c; these three for \$1.35, postpaid.

Special

ALL FOUR

Dubonnet
Eleanor
Pink Charming
Royal Red

FOR
\$2.10
Postpaid

These plants are grown in the greenhouse over winter and sent out in the spring as potted plants. They are about the size of a tomato plant when you receive them, but they grow rapidly and soon develop into bushes from 2½ to 3 feet high. They are sent out with a small ball of earth around the roots. Plant as you would a tomato plant, leaving the ball of earth attached. Water well at planting time and cultivate frequently during the growing season. Needs winter protection. Cut tops back to 6 inches above ground just about the time winter sets in. Bank a cone of dirt into the tops and cover with a mulch after the cone of earth freezes.



Brand Hardy Outdoor CHRYSANTHEMUMS

Each season we go through a field of blooming Chrysanthemums and select for our spring sales what we consider the very best out of hundreds of varieties. We have discarded many of the older kinds that have been replaced by newer and better ones. This spring our list includes the 12 best of the Chicago strain, the top 10 from the Minnesota varieties, 6 of the very finest English varieties, as well as many brought out by Mr. Cummings, and the U. S. Department of Agriculture. There isn't an inferior variety in our list and we feel sure that you will be more than satisfied with any variety you choose.

Do not order Mums after June 1st. You should name others you would be willing to take as substitutes if your order is sent in after May 1st.

We ask all of our customers ordering Mums to tell us in their order about when it is safe to plant in their locality and when they would like shipment made.

Remember our Mums are greenhouse-grown (all good Mums are) and have to be in the open ground at least a week before they are hardened enough to stand a frost.

NEW ENGLISH VARIETIES

For a number of seasons we have had inquiries for the English varieties. Since they cannot be depended upon to bloom in the garden in our locality, we have not listed them.

However, in some sections where the fall season is short, they can be potted and taken indoors just before the first frost. If you are willing to go to this trouble, you will be well repaid. The flowers are much larger than other varieties we offer and the coloring is most pleasing.

In localities where the fall season is longer than we have in Minnesota, these English varieties should perform nicely in the garden. COPPELIA is early enough to bloom outside in Minnesota.

This spring we are offering what we consider the best in each color class. A few are as good, but none better.

We regret that we have no color plates available to do them justice.

Each, 60c; any 3 for \$1.50; all 6 for \$2.75, postpaid.

COPPELIA. A brilliant reddish bronze.

DOVEDALE. A very large creamy white.

JUANITA. Another fine pink of a deeper shade than Leda.

LEDA. A fine pink with flowers at least six inches in diameter.

ORANGE QUEEN. The richest golden yellow of all.

WESTBOURNE. A very rich dark red, coming into bloom about October 11th.

SHALL WE SUBSTITUTE

If we have good luck in propagating all varieties, all early orders can be filled without making any substitutions. But if we have permission to substitute, even though it does not become necessary, orders can be filled with greater promptness and without further correspondence. Always in substituting, we keep the colors the same and the value the same or even better. However, we keep in mind there are varieties for which there is no substitution. For example, we would not substitute Purple Star for Chippewa. But if Chippewa were sent for Purple Star you would have a Mum of the same fine color and a much larger flower. Be sure to give us this information, especially on orders where shipment cannot be made early in the season.

CHRYSANTHEMUM SUGGESTIONS

In our list of 54 Mums we are offering this spring, no two are alike. They may be the same color, but they will vary in form, size, and season of blooming. If you order any of our collections, you will be sure to get a variety of colors.

In ordering Mums, kindly bear in mind they should not be planted in the garden until all danger of frost is over. If you will state in your order what is likely to be a favorable time for planting in your locality, we will be guided accordingly in making shipment to you. However, we must begin to send out our southern orders as early as possible, and if you should be caught by a late unexpected frost, it will be necessary to cover your plants until the danger passes.

If you wish bushy plants literally loaded with bloom, three things are absolutely essential.

First: You must keep your plants well cultivated. Use a hoe. Nothing is better for this purpose than our All-Purpose Hoe. Stir the ground at least once a week and you will have wonderful Mums.

Second: To have sturdy well-branched plants, the terminal shoots should be pinched back about twice during the season. Remove about one-half inch of the tip of the main shoots. The last pinching should be done between July 15th and August 1st. This pinching is a painful operation for most people but it is essential if you desire strong, sturdy plants.

Third: Chrysanthemums respond wonderfully to applications of fertilizer. Well-rotted barnyard manure spread over the ground between plants and about 2 inches from the main stem is splendid. There are a number of good commercial fertilizers. Vigoro is one. Make a trench about 2 inches from the plant and 1 inch deep. Scatter a heaping teaspoonful of Vigoro in the trench and cover with soil. Then take the nozzle from the hose and let the water run slowly over the ground until the soil is drenched. Watering in this way is much better than overhead sprinkling.

One of our customers must have followed our suggestions as we received the following letter recently:

Pawtucket, R. I.,
Dec. 22, 1945.

"I now have a planting of over 20 Minnesota Chrysanthemums that I bought from you. This fall, when they were in bloom, many strangers stopped and rang my doorbell to ask me: 'What are those gorgeous flowers and where did you get them?' I told them all: 'BUY FROM BRAND AND YOU GET THE BEST.'"



REDWOOD

A new Minnesota origination that comes into bloom early enough to develop even in northern gardens. It is covered most of the season from the middle of August to the middle of October with masses of semi-double flowers measuring at least two inches in diameter. The color varies from carmine to oxblood. It is a low growing variety and makes a fine border plant.

August 25

Each 75c; 3 for \$2.00

OUR REDWOOD COLLECTION

No collection sold better last year than this one. Perhaps it topped the list, and we are offering the same fine varieties again this season.

EVERY ONE A MASTERPIECE

REDWOOD	CHIPPEWA	RED GOLD
MAROON 'n GOLD	BUTTERBALL	GLACIER
ALL SIX VARIETIES FOR	\$4.00,	Postpaid

Moonglow—August 15
Each 40c; 3 for \$1.10



Maroon 'n Gold—August 18
Each 75c; 3 for \$2.00

Mums

FROM OUR MINNESOTA STATION

Prof. L. E. Longley, of the University of Minnesota, has introduced in recent years a number of extra fine Mums. This past year was no exception, and we are offering for the first time one of his latest introductions, **AURORA**.

We have dropped a number from our former list as they have been replaced by better and newer varieties. It has always been our policy to offer our customers the best available and we consider the ten shown in color on these two pages the best of his entire list.

From our former list we dropped Boreas, Duluth, and Pipestone, as Glacier, Butterball and Maroon 'n Gold are so much better in every way.

**SPECIAL OFFER OF ALL 10 SHOWN ON THESE TWO PAGES
FOR ONLY \$5.50 POSTPAID**

Welcome—August 14
Each, 40c; 3 for \$1.10.



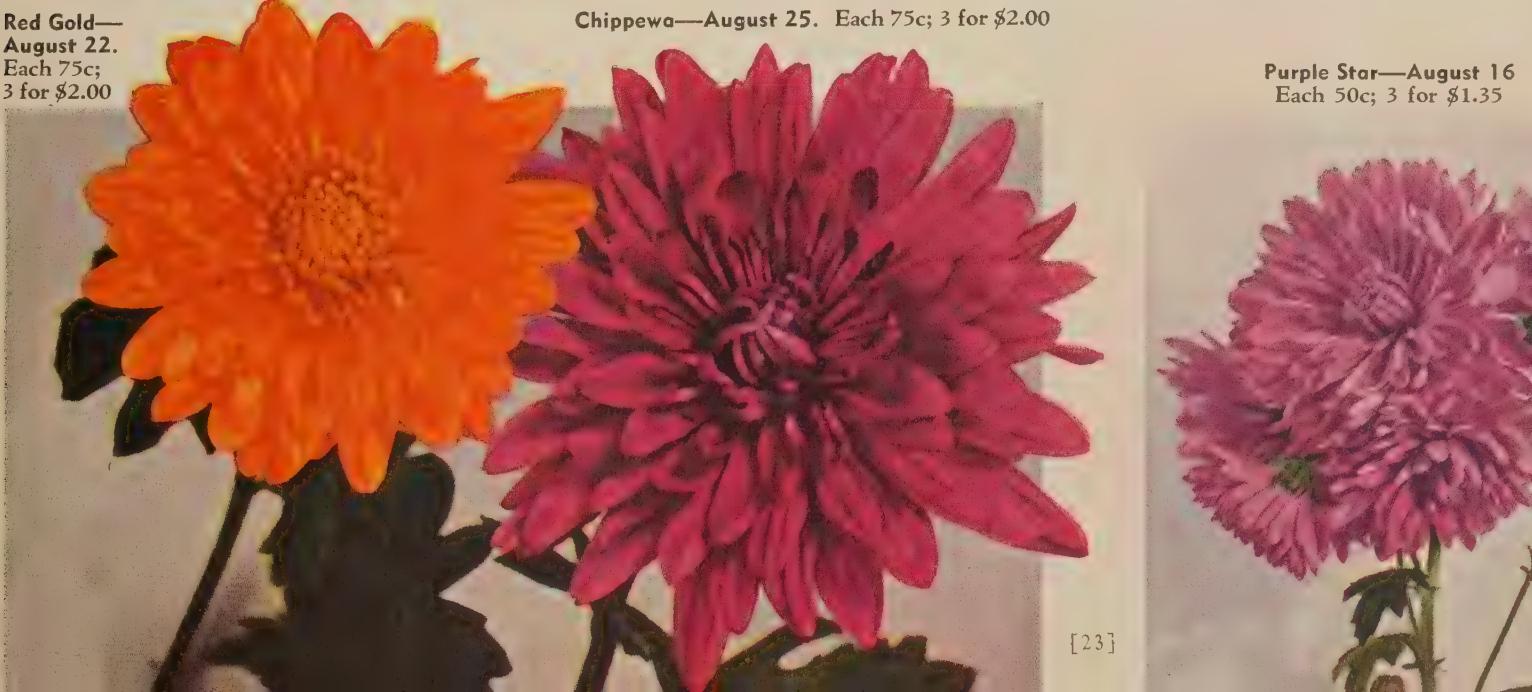


Butterball—August 15 Each 75c; 3 for \$2.00



Glacier—September 2. Each 75c; 3 for \$2.00

**Red Gold—
August 22.**
Each 75c;
3 for \$2.00



Chippewa—August 25. Each 75c; 3 for \$2.00

Purple Star—August 16
Each 50c; 3 for \$1.35



Aurora—New
Each 75c; 3 for \$2.00

Plant Minnesota Mums and you will enjoy a blooming season from the middle of August until the first killing frost. These are just the varieties for States where the fall season is short. They give a wide variation of color, all are very early blooming, all easy to grow, and all profuse bloomers.

The CHICAGO STRAIN of HARDY MUMS

Dr. E. J. Kraus, of the University of Chicago, has developed a group of early blooming Chrysanthemums that are absolutely hardy, free, early blooming, with flowers of the finest quality. They have a wide range of colors, from white through many shades of yellow, orange, rose-pink and garnet.

If you are interested in growing the best, make your selection from this list, many of which are illustrated on these pages. We regret we have no illustration of **Courageous**, a very brilliant dark red; and **Drifted Snow**, a large white with cream shadings.

This is the first year we have offered Autumn Greetings, Drifted Snow, Courageous, and Hearthfire, and we wish to assure you that they will do themselves proud in your garden.



Wm. Longland
September 11
The
All-Time
Favorite
Each . . \$0.50
3 for . . 1.35

SMALL GARDENS will not accommodate a large number of plants and you may not wish a varied collection. You may choose just the varieties you wish from any of our color pages.

Any three 40c varieties	\$1.10
Any three 50c varieties	1.35
Any three 60c varieties	1.50
Any three 75c varieties	2.00

Allow 15c for postage and packing on orders under \$2.00 unless a postpaid price is quoted in our catalog.

Hearthfire—September 20
Each 75c; 3 for \$2.00



COURAGEOUS. This is a fine fully double variety in a pleasing shade of red. The plant is a strong upright grower with plenty of foliage and abundance of flowers. **Courageous** will immediately attract one's attention either in the garden or show room. September 19.

75c each; 3 for \$2.00

DRIFTED SNOW. This fine variety was well named. Mounds of large white flowers literally cover the plant. If you need good whites in your planting, Avalanche, Glacier and Drifted Snow will meet every requirement. September 26.

Each 75c; 3 for \$2.00



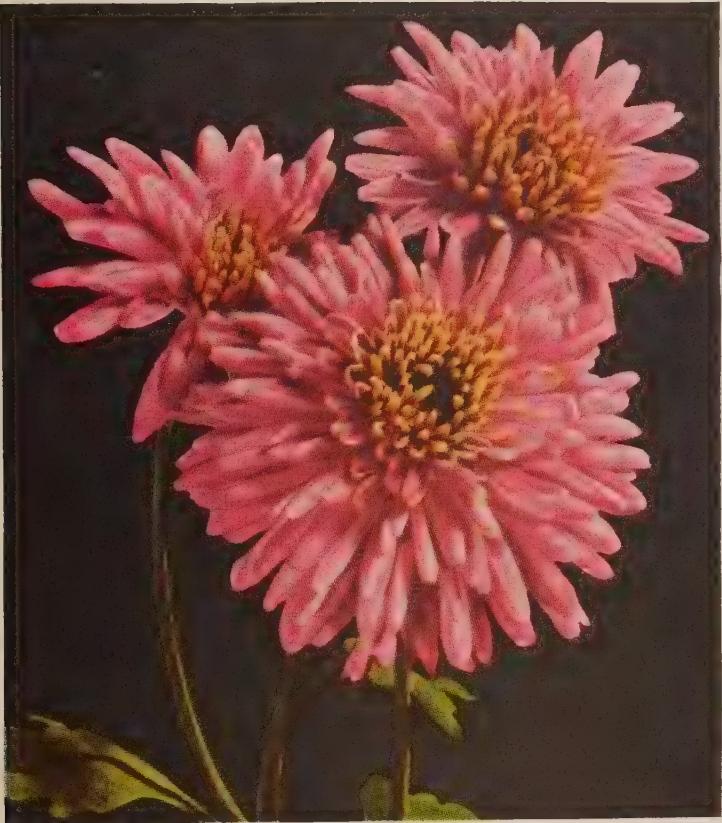
Olive Longland—September 26
Each 75c; 3 for \$2.00

Barbara Small—September 6
Each 50c; 3 for \$1.35



CHRYSANTHEMUM REMINDERS

Plant potted rather than field-grown clumps. They will give better satisfaction. Plant in a sunny location in rich well-drained soil. Do not plant too early. Even hardy Mums must be protected from an early frost. Water well during a dry spell. When watering take off the nozzle on the hose and let the water run slowly until the ground is saturated. Cultivate the plants well. The soil should be stirred thoroughly at least once each week if you expect large thrifty plants covered with bloom in the fall. Pinch the branches back twice after planting to make sturdier plants with more bloom. Divide plants every two years. Mulch with straw over winter; do not use leaves as they may smother out your plants. Space plants from 18 to 24 inches apart. Always expect some casualties; few plantings turn out 100 per cent.



Heatherbloom—September 8
Each 75c; 3 for \$2.00

Robert Brydon—September 10
Each 50c; 3 for \$1.35



Special Offer INCLUDING 12 OF THE CHICAGO STRAIN OF HARDY CHRYSANTHEMUMS

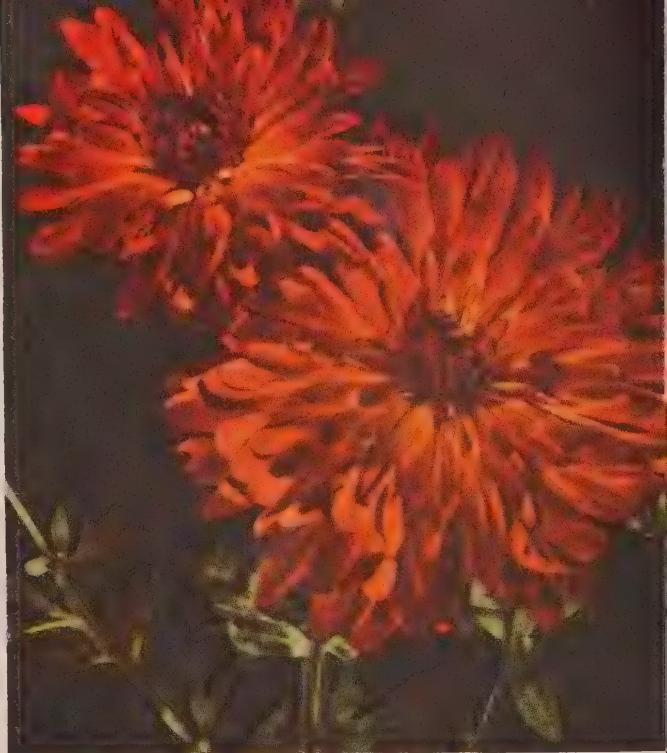
Eight illustrated on these two pages plus four others.

**CALCITE
COURAGEOUS
DRIFTED SNOW
TUSSORE**

For

\$6.50

Postpaid



Autumn Greetings—September 14
Each 75c; 3 for \$2.00

Our color illustrations are excellent. We have given the blooming dates and price with each variety, and for this reason we are not describing the ones in color. The Chicago and Minnesota originations were selected not only for their rich coloring but for their early blooming qualities.

These are especially desirable in the north and we know they will prove more than satisfactory. But in states where the fall season is long these two strains would bloom early, and to prolong the blooming season we recommend the later blooming varieties.

Zantha—August 16
Each 75c; 3 for \$2.00



Algonquin
Aug. 21. Each 40c



Calcite—September 14. Each 75c

Bonfire—October 2. Each 50c

Any 3 40c varieties . . . \$1.10
Any 3 50c varieties . . . 1.35
Any 3 60c varieties . . . 1.50
Any 3 75c varieties . . . 2.00

With a late fall all of these varieties will flower in Minnesota. They are especially suited in localities where the fall season is long.

Lavender Lassie
Sept. 28. Each 60c

10 FAVORITE MUMS IN ANY LARGE COLLECTION

To save space we are not giving descriptions but we cannot refrain from saying a few words about varieties in this fine collection.

AVALANCHE. Cannot be surpassed for a fine white. The lovely blossoms often measure 5 inches in diameter. It should not be omitted from any garden collection.

ALGONQUIN. A brilliant early yellow and is in full flower during August. Always good.

MRS. PIERRE S. du PONT. A Mum that everyone likes. It keeps well as a cut flower and the color is a glorious blending of salmon, peach, and fawn. A perfect flower.

FLASHLIGHT and EUGENE WANDER come into bloom at about the same time.

Flashlight is a glowing dark red with golden reverse, much better than the picture indicates.

Eugene Wander is still found in the five top yellows. This is a variety we usually run short of before the season is over.

LAVENDER LASSIE, POHATCONG and SEPTEMBER DAWN, although classified as pink, are not at all alike.

Lavender Lassie is a large Cushion Pompon with about the same beautiful coloring as Lavender Lady, a real silvery pinkish lavender.

September Dawn is a more lovely pink than Pohatcong, but all three are especially good.

BONFIRE. A real autumn red and blends nicely with the bronze and yellow tones. Although it doesn't flower until late September or early October, it is very frost resistant.

CALCITE. (New, 1944.) A big improvement over the older whites to date. Grows to a height of from 18 to 24 inches with dark green foliage and long individual stems. Rich glistening white with a soft illumination in the center.

OUR BONFIRE OFFER

In this offer we have chosen four distinct Mums: Algonquin, Bonfire, Calcite and Lavender Lassie. We know you will find all four real beauties. They are new. They are early. They are gorgeous.

One of each of all four varieties—in strong potted plants that will flower nicely this fall—for \$2.00, postpaid.

←
Mrs. Pierre S.
Du Pont
October 5
Each 40c

→
Avalanche
September 12
Each 50c





Flashlight—August 15. Each 50c

**COMBINATION OFFER
Of Our Bonfire and Eugene Wander
Collection**

Making 10 fine plants all illustrated on these two pages.

For \$4.25, Postpaid



September Dawn—September 27. Each 50c

OUR EUGENE WANDER COLLECTION

Six Fine Mums—all distinctly different—all well illustrated—all sure to please—all sure to bloom: Avalanche, Mrs. Pierre Dupont, and the four on this page.

Six Fine Plants in All for \$2.65, Postpaid

With a late fall all of these varieties will flower in Minnesota. They are especially suited in localities where the fall season is long.



←
Pohatcong
Sept. 18
Each 40c

An
Origination
from the
U. S. Dept.
of
Agriculture.

→
Eugene
Wander
Aug. 19
Each 50c



10 FINE CHRYSANTHEMUMS

Especially suitable for States where the fall season is longer than ours.

However, many of these will flower nicely in the garden even in Minnesota. The very latest ones will make fine house plants if potted just before the first frost.

Mr. and Mrs. Brand celebrated their Golden Wedding Anniversary November 4th. A beautiful potted plant of **Red Velvet** was used as a living room decoration. This plant had at-

Burgundy—September 18. Each 40c



Amber Glow
Each 50c



Lavender Lady—October 6. Each 50c

tained a height of about 3 feet and was literally covered with velvety red flowers. It attracted everyone's attention.

AMBER GLOW, although late, is a beauty with its bright pinkish bronze flowers.

It would be impossible to omit **LAVENDER LADY** from this excellent list. Its large silvery lavender flowers are a joy throughout the blooming season.

BUTTERBALL, **KING MIDAS**, and **MY LADY** are three yellows not to be overlooked. They will give you a long blooming season.

The three reds blend nicely with the yellow and bronze tones, and are among the best of the reds.

No list would be complete without that fine white, **AVALANCHE**.

My Lady—August 28. Each 40c

OUR RED VELVET SPECIAL

SPECIAL OFFER of all 9 Mums illustrated in color on this page plus that beautiful white, **Avalanche**, for \$4.50, postpaid.

Any 3 40c varieties \$1.10
Any 3 50c varieties 1.35
Any 3 60c varieties 1.50
Any 3 75c varieties 2.00

King Midas
Each 40c



Indian Summer—October 15. Each 40c

Red Velvet—October 5. Each 60c; 3 for \$1.50 **Butterball**—August 15. Each 75c; 3 for \$2.00

Louise Schling—October 6
Each 40c

Primula—October 10
Each 50c

Peachblow—September 19
Each 40c



Sieglinde—October 8
Each 40c

SINGLE CHRYSANTHEMUMS *Exceptionally Graceful for Cut Flowers*

Visit a show room where thousands of Mums are on display, and we feel sure the graceful singles will immediately attract your attention. They work nicely into bouquets, especially suitable for table decoration.

We are offering in this collection six desirable varieties. We believe we have chosen the very best variety for each of the colors. The real flowers are even more attractive than the illustrations. While **Louise Schling** is more of a semi-double it still tops the list of reds for this group. **Primula** and **Tussore** come to us from the Chicago Station. If you are interested in Single Mums these six will more than please you.

We Offer All Six of These Fine Singles for \$2.50, postpaid

Tussore—September 30
Each 50c

North Star
September 15
The Very Best
White Single
Each 60c

SPOON CHRYSANTHEMUMS

Like the Singles and Pompons, the Spoon Type is dainty and attractive. The long single petals, tubular for most of their length, and flattening out toward the tip, assume the shape of a miniature spoon.

We have offered these in former years in as many as five shades, but we have found the Yellow and Pink Spoon the two most attractive and we have dropped the others from our list.

We Offer 1 Each of All 10 Varieties On This Page for
\$4.25, postpaid.



September Bronze—September 2
Each 40c

TWO NEW CUSHION POMPONS SEPTEMBER BRONZE and SUNDANCE

For table decorations the little Pompons are ideal. Quantities of little button-like flowers literally cover the plants from early September on through until the first killing frost.

These two varieties reflect the warm bronze tints of autumn and we consider them the very best in their color. **Sundance** is new and comes to us from the Chicago Station.

The two fine Pompons, September Bronze and Sundance, for \$1.10, postpaid.



Sundance—September 19
The New Chicago Pompon—Each 75c

Hardy Perennials Suitable for Every Garden

Hardy Carnation - Crimson King



Hardy
Carnation,
Crimson
King

Every garden should grow a dozen or more of these lovely dazzling red Carnations. They flower throughout the entire summer and are absolutely hardy. The plant grows from 12 to 14 inches high and is covered with double crimson, fragrant flowers. Why pay two or three dollars per dozen for plants grown in the greenhouse when you can have them in your own perennial border. Plant this spring and you will get flowers within a few weeks.

Strong Blooming, Potted Plants:
Each . . . \$0.50
3 for . . . 1.25
12 for . . . 4.50
Postpaid in lots
of 3 or more.



Lily-of-the-Valley

See page 32 for description
and price.

Aquilegia



AQUILEGIA or COLUMBINE

Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations.

We have grown our Columbine this season in separate colors from the best strains of seed obtainable in the long spurred hybrids. These hybrids come in shades of copper, silver or white, rose, blue, yellow and orange-scarlet.

We cannot guarantee every plant to be true to color as there is always the possibility of a slight variation when you plant Columbine seed. We have decided to offer our Columbine in collections of six, twelve and twenty-four, making up each order separately, using equal numbers of the above colors.

SPECIAL OFFER

6 Columbine—1 of each shade	\$2.50
12 Columbine—2 of each shade	4.00
24 Columbine—4 of each shade	7.50



Oenothera—Evening Primrose



Aster, Barr's Pink



Lythrum

OENOTHERA

Often Called
GOLDEN SPRAY or
EVENING PRIMROSE

A low growing, spreading perennial throwing out many branches to a height of about 2 feet. These branches are covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, using three or more plants in a group.

Strong, Field-Grown Plants:
Each 50c; 3 for \$1.25; 6 for \$2.25;
12 for \$4.00.

Hardy Aster BARR'S PINK

This variety is one of the largest and finest of all pink Asters. Fine used as a background for lower growing perennials. A strong, vigorous grower, reaching a height of at least 4 feet. Extremely hardy. Colorful in your perennial border late in the fall. A real gem.

Strong, field-grown plants:
50c each; 3 for \$1.25;
6 for \$2.50, postpaid

PENSTEMON, FIREBIRD

This perennial is especially desirable as it produces a succession of bloom from early summer until late fall. The flowers are a rich red and are borne on stems about 18 inches long. The plants have from six to a dozen spikes continually throughout its flowering season. The flowers are excellent for cutting and will last a week or more in water. A very fine plant for the perennial border. Needs winter protection in the North.

Potted plants, 50c each;
3 for \$1.25; 12 for \$3.75,
postpaid

LYTHRUM

Mordena

This is a new Lythrum brought out by the Canadian Experimental Farm at Morden, Manitoba. We think it the best of all the Lythrums and a great improvement over old types. Long, upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and you will like it. It will give color to your perennial border over a period from four to six weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 ft. Strong, potted plants that will bloom this season.

Each 50c; 3 for \$1.25;
12 for \$4.00, postpaid

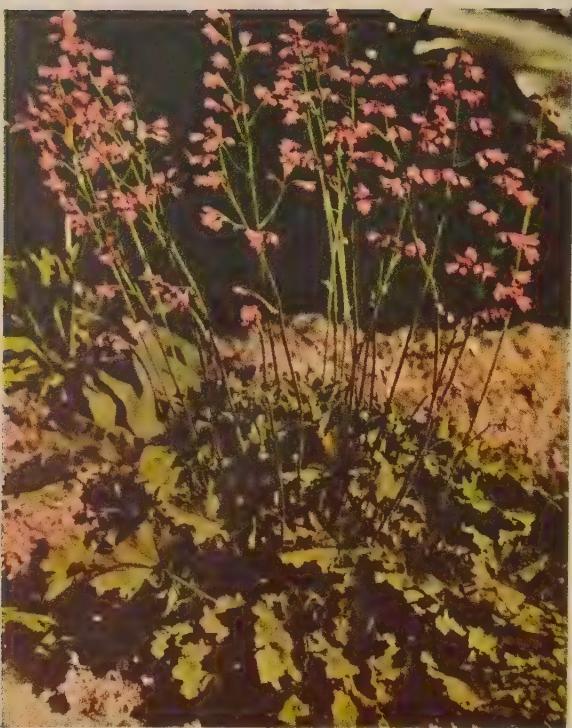


Penstemon, Firebird

Other Fine Perennials

ACHILLEA ptarmica.

An excellent perennial that can be used nicely either in the rock garden or as a border plant. Also splendid for cutting. Succeeds in any ordinary soil and does nicely in partial shade. Plant a foot apart in a border. Cut the plants back immediately after blooming. Strong plants: 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.



Heuchera

HEUCHERA

Flowers from June to September.

Fine for cutting.

"Dresses up" a bouquet nicely.

Excellent for the rock garden.

This season we have Heuchera in 3 distinct colors: Red, White and Pink.

HEUCHERA PRICES

1 plant of each color for \$1.50; 2 of each for \$2.75; 4 of each for \$4.50, postpaid.

LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers.

Single pips, 12 for \$2.00, postpaid

Achillea



Platycodon
(Balloon Flower)



PLATYCODON

A very hardy perennial with large, 1½-in. bell-shaped flowers. This season we have Platycodon in two distinct colors, light pink, and blue. 1 root of each color for \$1.00, postpaid; 2 each for \$1.75; 4 of each for \$3.00, postpaid.

BLEEDING HEART (*Dicentra Spectabilis*)

Easy to Handle—Easy to Grow

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Selected roots, each 75c; 6 for \$3.60

Hemerocallis

The All Summer Blooming DAY LILY



Golden Dream



Mrs. W. H. Wyman

List of Varieties

BEACON. 36 in. A tall growing, well-branched, heavy blooming variety that flowers about midseason. The flowers are of medium size and in a shade about half way between the light and the deep yellows.

CRESSIDA. 30 in. A showy brilliant deep orange, blooming from early July until August. Plant medium size and makes an excellent border plant.

DR. REGEL. 24 in. A fine deep orange coming into bloom in May and June during the Iris season. Very fine to use with blue Iris.

GOLDEN DREAM. 36 in. A lovely pure golden orange self, of fine form and rich in substance. A medium to large bloom on a well-branched stem. Early August.

MIKADO. 30 in. A brilliant deep orange-yellow with a broad zone of maroon fading lighter toward the throat. July and August.

MRS. W. H. WYMAN. 48 in. One of the very best of all Hemerocallis. The large glistening yellow flowers with in-curving petals are borne on 4-ft. stems. One of the latest to bloom, lasting well into September.

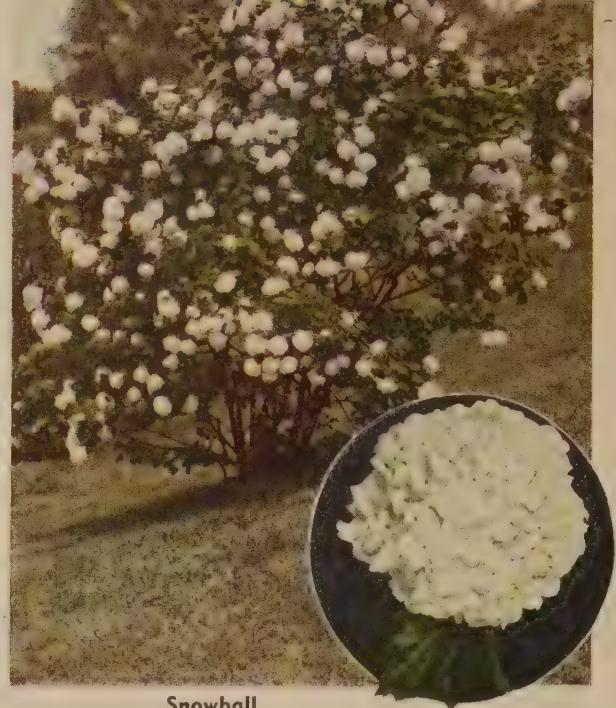
SPECIAL OFFER

Any 3 of the above 6 varieties for \$1.75, postpaid
All 6 of the above varieties for only \$3.00, postpaid





Forsythia Spectabilis



Snowball

Brand's FLOWERING SHRUBS

FORSYTHIA SPECTABILIS

The most showy of all the Forsythias. Upright spreading variety. Limbs gracefully curving, covered before leaves appear with large golden yellow flowers.

2 to 3 ft., 60c

CORNUS ELEGANTISSIMA

A beautiful shrub too seldom seen and would be much more planted if people only knew more about it. One of the Dogwoods that fits neatly into most plantings. A colored foliage shrub that seems never out of place. A graceful shrub with long slender arched and drooping branches. Foliage dark green heavily bordered with creamy white.

Fine 2- to 3-ft. plants, \$1.00



Cornus Elegantissima

THE SNOWBALL

Everybody loves the Snowball. One of our oldest shrubs and great bushes of it are to be found doing splendidly in many of our oldest and best gardens, and plantings.

The Snowball is hardy seemingly everywhere and grows to be an old, old bush. Where well cared for it gets to be of great size with rich dark foliage and great white balls of flowers. If troubled with aphids, spray heavily with Black Leaf 40.

Strong 2- to 3-ft. bushes, \$1.00; 3 to 4 ft., \$1.50

ALMOND, DOUBLE FLOWERING PINK

One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

Our stock of Flowering Almond is all on its own roots.

Nice 2 to 3 ft., \$1.00 each

Pink Flowering Almond





Spirea Prunifolia

Spirea Prunifolia

This is the true Bridal Wreath Spirea. It is very seldom that any stock of it is offered for sale, while Spirea Van Houttei, which is commonly called Bridal Wreath, is in abundance. Prunifolia comes in long sprays of beautiful little Rose-like, white flowers, a true "Bridal Wreath." It is the daintiest and most beautiful of all Spireas.

2 to 3 ft., \$1.50

Spirea Van Houttei

This is the Spirea most people speak of as Bridal Wreath. A fast growing Spirea that everybody likes. Very hardy. Makes a wonderful display of color. Pure white. Makes fine hedges. We have 1-year, 2 ft. plants only this spring. Five 1-year bushes, \$1.25; ten for \$2.25.



Spirea Van Houttei

THREE BUSH HONEYSUCKLES

Bird lovers should plant freely of the Bush Honeysuckles, for nothing is more colorful in a shrub border where a large bush is fitting, than is the Bush Honeysuckle. In the late summer these same bushes are just literally covered with bright red and yellow berries, upon which the birds feast.

We have in our own borders at the house probably twenty-five of these Honeysuckles in all colors, from pure white through the shades of pink to a true red, and they make simply a gorgeous showing.

In Deep Rose, Light Pink and White

3 Bush Honeysuckles—	
1 of each color	\$1.00
6 Bush Honeysuckles—	
2 of each color	1.75
12 Bush Honeysuckles—	
4 of each color	3.00
Not Prepaid	

Hydrangea P. G.

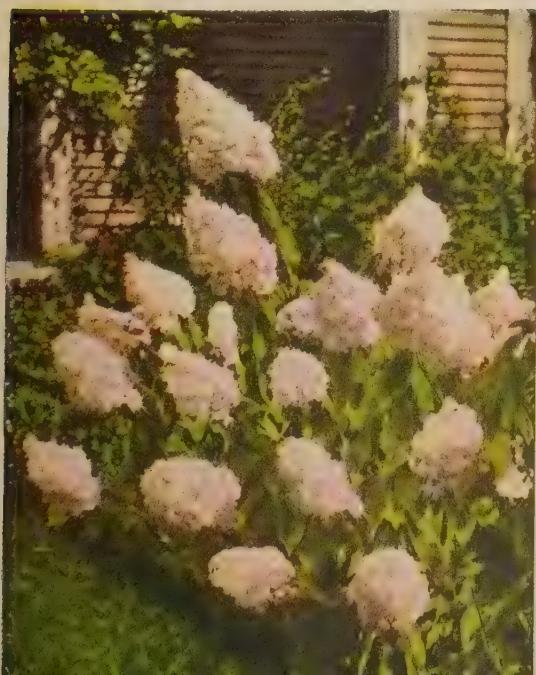


Zabeli Honeysuckle

A RED HONEYSUCKLE

ZABELI. (Red.) We have searched for years for a true red Honeysuckle. We have this in Zabeli. These Honeysuckles have bloomed on our place now for 3 seasons and we can assure our customers that it is a true red (not pink) Honeysuckle. Bush slender branched, medium height, upright grower, very graceful. Blossoms profuse and a true rich deep red. Here is something new in Honeysuckles that everyone is surprised and delighted with when they see it in bloom. Everyone exclaims: "The finest thing I ever saw in a Honeysuckle." Blossoms that come on Zabeli Honeysuckle same year bushes are set out, or that might happen to come on a second growth in late summer are apt to be pink but the regular crop of bloom on the established bush is dark red.

Nice, strong, 2-3 ft. bushes, 80c; 2 for \$1.50; 3-4 ft., \$1.00



HYDRANGEA P. G.

The large fall-blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first pure white, color gradually changing to delicate pink. Makes fine winter bouquets. Fine 2 to 3 ft., each \$1.00

WEIGELA ROSEA

Hariest and most satisfactory of the Weigelas under Minnesota climatic conditions. Grows into a large bush about 6 feet tall with that much spread. Covered at blooming season with elongated trumpet-shaped pink flowers all along the branches. Very attractive.

2-ft. bushes, 50c



Weigela Rosea

Brand's Ornamental Trees

NORWAY POPLAR. The fastest growing and develops into the largest tree of all we have. We have had trees that grew as much as 7½ feet in a season. Throughout this section often spoken of as the "sudden saw log."

3 to 4 ft., 10 for \$2.00
5 to 6 ft., 75c; 10 for \$5.00

MOLINE ELM. Here is the finest thing of anything that so far has been developed out of the American White Elm. The tree is narrow and upright in growth just as the illustration shows. We have a wonderful City Library Building in Faribault and all the boulevard trees are Moline Elm now 40 feet high. A wonderful sight.

Straight 4- to 5-ft. trees, \$1.50;
5 for \$6.25

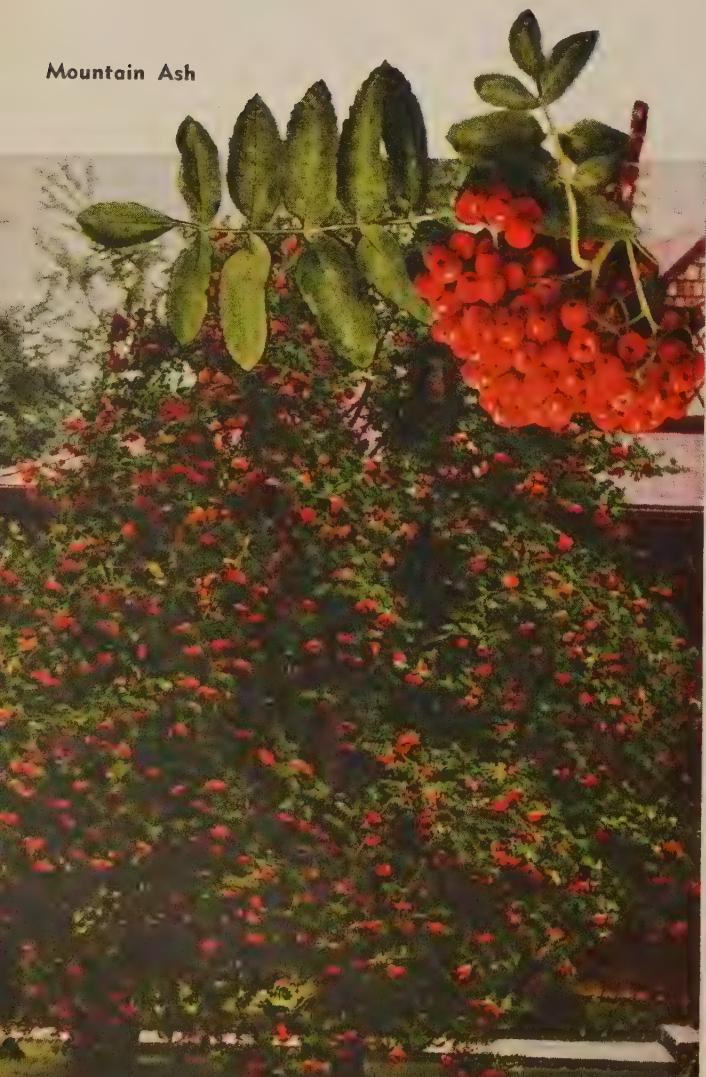


Norway Poplar

MOUNTAIN ASH, European. A fine ornamental tree for the lawn. Almost without pruning, it forms a magnificent, fairly dense, well-shaped head, covered from midsummer until midwinter with large clusters of beautiful scarlet berries—a brilliant color for the landscape.

Select 5- to 6-ft. trees, \$1.75; 6 to 8 ft., \$2.00

Mountain Ash



Moline Elm

KENTUCKY COFFEE TREE. A tall, fast-growing, round-topped tree, native this far north and perfectly hardy. Foliage is 2 to 3 ft. long and of great grace and beauty. Greenish white flowers in long panicles come on the end of the current year's growth. Develops into a very beautiful ornamental tree.

6- to 8-ft. trees, \$1.50

MANCHURIAN APRICOT. Here is a new tree that is a real find. Prof. Hansen of the South Dakota Agricultural College, brought to South Dakota from northern Manchuria, seed of the native Apricot of that cold country. The resulting trees did well in South Dakota, blossomed and bore fruit! Some fruit was good and some indifferent but as an ornamental the tree is fine. It is perfectly hardy here and blooms the first of all trees. The blooms are pink and the tree is literally a pink mass of bloom a full week before any other tree is in bloom.

3- to 4-ft. trees, \$2.00

LOMBARDY POPLAR. A narrow, upright growing tree, much used to plant in corners about buildings or to use as a sentinel or accent tree in ornamental plantings. Best tree for this purpose.

5- to 6-ft. trees, 75c; 6 for \$4.20; 10 for \$5.00
3- to 4-ft. trees, 10 for \$2.50

JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable bulletins on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of these numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$3.00 per year. You may add this amount to any order you send to us and we will take care of your membership.

Manchurian Apricot



Lombardy Poplar



The May Day Tree

The name May Day Tree was given this tree by Prof. J. L. Budd who was then head of the Department of Horticulture of Iowa State College at Ames. The May Day tree was introduced about 1920 and we have had it under observation ever since.

IT IS A CHERRY

It is a bird Cherry that comes originally from Eastern Siberia, and the seed forms a tree that is worthy of a place on every lawn in the Middle Northwest and, we believe, over the entire country except the extreme southern section.

BEAUTIFUL ORNAMENTAL

If allowed to grow naturally, as a rule, it starts to branch close to the ground. These limbs come out from all about the trunk in an outward and upward direction, making naturally a beautiful specimen that may be accurately described as a perfect inverted cone. It comes into full leaf the first of anything in the garden, and is a sight to see with its rich green leaves interspersed with great masses of long white racemes of bloom at a date when no other shrubs are in leaf or bloom. We prefer it grown in bush form.

GREAT QUANTITIES OF FRUIT

It produces great quantities of fruit very similar to our own Chokecherry, which makes up into a wonderful jelly. No matter how many kinds of jelly you have, you will still like Chokecherry jelly or May Day tree jelly. Chokecherry is objectionable to grow in the garden because it suckers badly. May Day tree does not sucker.

PRICES:

	Each	Per Pair
3 to 4 ft., nice	\$1.25	\$2.25
4 to 5 ft.	1.50	2.75

SMALL TREE OR LARGE SHRUB

May Day tree can be grown in either tree or shrub form. It grows naturally as a large, spreading symmetrical bush, but by trimming the limbs from the trunk, it will grow into a beautiful small tree.





Flowering Crabs

ALL ORNAMENTAL—SOME COMMERCIAL FRUIT BEARING

Much has been written about the Japanese Flowering Cherries planted about the basin in Washington, D. C. The beauty of this fine planting has not been exaggerated. I have seen it many times when the trees were covered with their delicate bloom.

But these Japanese Cherries are not hardy in Minnesota and throughout the Northwest. However, a fine line of Flowering Crabs has now been introduced and in comparing a planting of Flowering Crabs when in full bloom and one of Flowering Cherries, I should say that they are equal in beauty. But in hardiness, the Flowering Crabs are superior. We have sent them all over the United States and have had excellent reports from as far west as the State of Washington, as far south as Georgia, as far north as Winnipeg, Canada, and east to the New England States.

The Flowering Crabs are not only beautiful when in bloom, but many varieties produce fruit. The fruit from some varieties is excellent

for jelly, jam, and pickling. The fruit from other varieties makes fine food for birds late in the fall. It is also very ornamental, for the bright little apples hang on the limbs as thick as gooseberries on their branches.

Flowering Crabs when grown in a rich soil attain a height of about 20 feet and with the exception of the Beauty, a spread of about 18 to 20 feet.

HOPA Crab

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes a good jelly.

Fine 6-ft. trees: \$1.75 each.



The Hopa Crab pictured at left is a specimen that was trimmed low. Our stock of trees for this season's sales are trimmed a trifle higher but do not trim them any higher and most of them will develop into the above type.

FLAME (*Dual Purpose.*) This is the sensational new Flowering Crab recently named and sent out by the Minnesota State Fruit Farm. It is a beautiful slender-limbed, very graceful, upright growing tree. This small tree is especially attractive in the fall when every branch is literally covered with great ropes of its small, brilliantly colored red fruit. Those who named it say the name is appropriate as the ripening fruit resembles one great flame of fire. It is also good for jelly and canning. We wish to emphasize the tremendous number of little fiery red Crabs which this tree carries when in fruit, making it not only of the greatest value as an ornamental tree but extremely valuable for the fruit itself. Blossoms crab-apple-pink. This is a very narrow, upright growing tree. Nice to put in a corner or by side of a house.

Fine 6- to 7-ft. trees: \$1.75 each.

Red Silver Crab

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink, but Red Silver is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.

Nice 4- to 5-ft. trees: \$1.50; 5 to 6 ft., \$2.00 each; 6- to 7-ft. specimens, \$3.00.

All are Beautiful Ornamental Lawn Trees

Dolgo in Flower



DOLGO Sizes: 5 to 6 ft., \$2.00; 6 to 7 ft., \$2.50.

The Dolgo is known as the great dual-purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit, which readily sells at a big price.

One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit, which sells for high prices.

E. Syracuse, N. Y.,
March, 1942.

"The Dolgo Crab Apple trees purchased from you in spring, 1940, are doing splendidly. I have 13 of them surrounding my dooryard, and several of them had fruit on last year. They are true to your description and I am well pleased with them."

Mrs. Eugenie T. Doherty.

A BOOK OF FLOWER- ING CRAB APPLES

Some Wonderful New Crab Apples will be on the market next year. Send and get this 80-page paper-bound book edited by Donald Wyman of the Arnold Arboretum. We supply these books at \$1.00 each, postpaid.

The Red Silver, Ornamental

Dolgo in Fruit



The New Apples

From the Minnesota State
Fruit Breeding Farm

Everybody who loves a good Apple and who is there that doesn't, will want some of these new Apples.

Just as much improvement has taken place in new Apples of late years as has in blooming shrubs, Roses, Gladiolus, Dahlias, etc.

The Minnesota Station has spent over 30 years in breeding up the hardiness and the quality of Apples. Here are 4 of their best.



Prairie
Spy

The work at the Minnesota Station has been carried on with a view towards producing a line of hardy varieties that will do well throughout Minnesota, the Dakotas, Northern Iowa, Western and Northern Wisconsin and other sections of the country where climatic conditions are similar, and at the same time have the eating and keeping qualities of the best Apples that are grown in the more favorable Apple-growing sections of our country.

PRAIRIE SPY

A large, fine looking, rich red Apple that meets every requirement of a good Apple anywhere. The tree has never been hurt by the winters, and is very productive. The Apple is large, a trifle elongated, fine red color, will keep all winter, and is of the finest eating quality.

FIRESIDE

Here the quality becomes superb. A greenish yellow Apple overlaid with light red. Hardy, a good bearer of large sized Apples of the very highest quality that will keep all winter. As good as Delicious, Grimes, or Spitzemberg.



Minjon
(Minnesota No. 700)



Fireside

THESE WE HAVE IN THESE 4 VARIETIES

Prices of All 4 Varieties in Nice

4 to 5 ft. trees:

Each \$1.65; 5 for \$7.50; 10 for \$14.00

MINJON

One of the new Minnesota Apples recently named. This Apple was tested over a period of twenty years under many trying conditions before it was introduced. It has the ear marks of being one of the best Apples ever brought out.

A brilliant all-over red of medium size and of the highest quality. Flesh yellow with a tinge of red beneath the skin. It follows the Wealthy in season and keeps from late fall to Christmas.

HARALSON

(Minnesota)

This is the first of the great line of winter Apples to be sent out by the Minnesota Station and has revolutionized Apple growing in this section of the country. Haralson, when kept thinned on the tree, is a large red Apple. Young trees bear heavily each year. The Apples will keep all winter in the ordinary cellar. Good for eating or cooking.

Haralson



CANADIAN RED RHUBARB

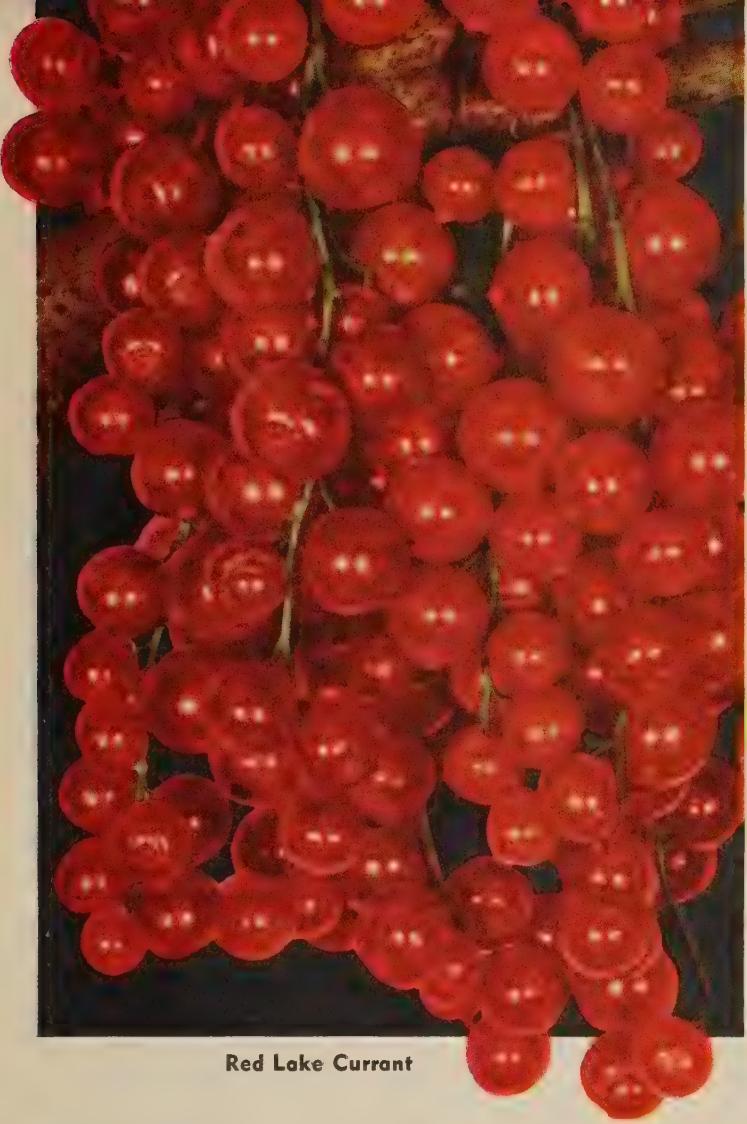
The new red Rhubarb from Canada. The stems are of a rich dark red color clear up from bottom to the leaves and makes up into a brilliant red sauce away ahead of anything we have ever tasted before.

If our large plants are set out reasonably early this spring, you can have sauce this same season. From 2 to 4 roots should be enough for a small family.

Plant Rhubarb roots with the crown 2 inches under the ground.

Strong roots: \$1.00 each;
2 for \$1.50; 6 for \$3.60, postpaid.





Red Lake Currant

RED LAKE CURRANT

The Fine New Currant From the Minnesota Station

The Minnesota Station has been working with the Currant for thirty or more years, trying to produce a variety that was better than anything we so far had.

In this work they have succeeded beyond expectations. They have produced several new Currants but up to last year only the Red Lake had been introduced.

We think the Red Lake is the greatest of all Currants. The colored illustration of the Red Lake is not exaggerated. It shows the actual size and color of fruit, length of stem, and immense production just as it actually is.

It is a tremendous bearer of great big Currants that are wonderfully sweet when ripe and never as sour as other red varieties.

In going down through the orchard from the house to the office or back home from the office, I pass the planting of Red Lake Currants. When these Currants are ripe, I always stop and pick and eat several handfuls. Now I couldn't do this with the old sour varieties of Currants but I simply can't resist the Red Lake. It is the sweetest of all long-bunched red Currants.

Prices, postpaid: 2 yr. No. 1, 2 for \$1.25; 6 for \$3.00;
12 for \$5.50.

NEW EARLY SUNRISE RASPBERRY

This is the new Raspberry sent out by the U. S. Dept. of Agriculture.

We have tested it out here now for 3 years and pronounce it the best new red Raspberry on our place tested out since the coming of the Latham.

It is early, gone by the time the Latham fruits. Good size, medium bright red, fine flavor and a great bearer.

We have had it produce a big crop the first year planted out.

1-year select: 6 for \$2.00; 12 for \$3.15; 25 for \$5.00;
50 for \$8.50; 100 for \$14.50, postpaid.



Latham
Red Raspberry

LATHAM RED RASPBERRY

When everything is considered, Latham must be called the best of all red Raspberries. It is as hardy as any, it does well all over the country, it is the most productive of all, the berries are large, of fine appearance, and fine flavor.

More money can be made growing red Raspberries for market than from any other farm crop. The Latham is the greatest red Raspberry ever introduced. In competition with all other high producing varieties at the Connecticut Experimental Farm under official test the crop yield per acre was—Latham, 5,430 quarts; Herbert, 3,648 quarts; Cuthbert, 3,600 quarts; which conclusively shows the outstanding superiority of Latham as a producer and a money maker. In our own fields we have netted over \$1,000 per acre from Latham.

Our plants are inspected 3 times every growing season by official state inspectors and our stock is certified mosaic free.

Latham was awarded the Wilder Medal by the American Pomological Society in 1927. This medal is considered the highest award of American Horticulture. Latham is the only Raspberry that ever received it.

Prices for 1-year select plants, prepaid: 6 for \$1.75; 12 for \$2.60; 25 for \$5.00; 50 for \$7.00; 100 for \$13.00.



New Sunrise
Raspberry

DIETZ PRUNE

We had almost given up hopes that we would ever be able to grow Prunes successfully here in Minnesota and were surprised to find here in our very own county in a Bohemian community a lot of true Prunes growing and bearing heavy crops. These Prunes are somewhat small, being about $\frac{5}{8}$ inch in diameter and an inch long. Sweet, an intense black covered with a heavy blue bloom, and borne in great quantities all along the limbs. Makes up into splendid Prune sauce. Brought here from southern Russia. Absolutely hardy.

Fine heavy limbed, 4- to 5-ft. trees, \$2.00 each



Bush Cherry in Bloom

THE SWEET BUSH CHERRIES

We have been sending out these named Bush Cherries for some 10 years and they are giving universal satisfaction.

The bushes grow to a height of about 3½ to 4 ft. and have about that diameter of bush.

They start bearing the second year and bear heavy crops of round black fruits about one-half to three-fourths inch in diameter. The fruit is sweet and fine to eat from the bush or for jams and jellies.

Our bushes are all named sorts and each order will be assorted by us so as to insure cross fertilization.

Nice 2-yr. bushes: 3 for \$3.50; 6 for \$6.25; 12 for \$12.00

LINCOLN PLASTIC PLANT MARKERS

*Artistic Labels
for marking
Flowers and Plants*

1. New Plastic Label. Not affected by weather; remains clean and bright; indestructible.
2. Plated Metal Support. Holds label in rigid easily read position.
3. New Water-Proof INK. Resists weather for years; indelible.

The whole marker makes for permanence, neatness, legibility. Price: Doz., 75c; with ink. Furnished in quantity in bulk; 200 for \$6.80; 500 for \$16.00. Ink, 15c bottle. Express collect.

We are so impressed with this new marker that we used over a thousand of them in our fields this fall with our various plantings.

DELphinium Seed—PACIFIC GIANTS

We have no Delphinium plants to offer this spring, but we do offer seed from what we consider the finest strain of Delphiniums in existence today, the Pacific Hybrids strain. Composed of the last word in Delphiniums in mostly great doubles in all shades that the Delphinium is found in. You will be more than pleased with this. Liberal pkt. of seed, \$1.00, postpaid

UNDERWOOD PLUM

Never knew anyone who grew Underwood to have anything but

praise for it. The earliest of the large new Plums. Ripens from about August 1st to 15th and attains a size of 1¾ inches. Limbs, well and heavily shouldered, enable it to carry its great loads without injury to the tree. In favored locations, we do not hesitate to advise its planting far north. Fruit is a very attractive red, firm, juicy flesh, very small pit, free-stone. Splendid quality. Hangs well to the tree and ripens over a period of 2 weeks. An annual bearer.

5- to 6-ft. trees, \$2.00 each



Underwood Plum

JUNEBERRY

The Juneberry resembles in every way the Blueberry. Looks like the Blueberry, tastes like it, and makes sauce and pies like it. But you can cultivate and grow the Juneberry right in the garden, with just the ordinary cultivation as given other shrubs, while you cannot grow the Blueberry without going to considerable trouble. To grow the Blueberry, it is necessary to prepare an acid soil in which to plant them. Juneberry grows native in northern Michigan and clear across Wisconsin, Minnesota, North Dakota, and far into Montana. It grows in almost any good garden soil.

Price: 5 nice 2-yr. bushes, \$3.75

THE OKA CHERRY

PLANT OKA - The Last Word in Eating Cherries

The trees are perfectly hardy in North and South Dakota, Wisconsin, Northern Michigan, and all over Minnesota, wherever the hardy fruits can be grown.

The trees are small, so small in fact, that six or more can be grown in a back yard, interfering little with other things. Being a Sand Cherry hybrid, it requires some other Sand Cherry to fertilize its blossoms so that it will bear fruit.

When properly cross-fertilized, the trees will bear heavy crops of fruit every year beginning as two-year-olds in the nursery row.

The fruit is round, average 1¼ inches in diameter, is black on the outside with a rich, juicy red-purple flesh, that is very sweet.

All who have had the pleasure of eating this wonderful new Plum-Cherry hybrid are perfectly agreed that it's the sweetest and finest of all hardy Cherries. And by hardy we mean a Cherry that is hardy in Minnesota.

Nice 3- to 4-ft. trees: \$1.75 each

THE ALL-PURPOSE HOE

This is our 78th year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.

2. It has a small blade. Just right to hoe among small plants.

3. It is made of best steel and is very sharp.

4. The angle of the blade enables one to stand more erect in using.

\$1.20 each,
postpaid.

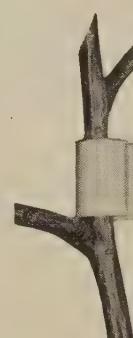
OUR
GUARANTEE:
Try this
hoe out for
10 days. If
not satisfied,
return hoe
postpaid
and we will
return you
\$1.20.



A Real
Garden Aid

TWO NEW TYPES OF PLASTIC LABELS For Shrubs and Trees

Red Silver Crab



A special plastic material which withstands all weather conditions and with Lincoln Water-Proof Indelible Ink forms a permanent marker.

Conveniently attached—does not damage plant as it expands with the growth of the shrub or tree.

1. The SNAP-ON Type—has spiral coil at one end, snaps around plant, locks on permanently.



MRS. F. A. GOODRICH

2. The KEY-RING Type—strip Label (5/8x3 in.) perforated to receive Spiral Plastic Ring (5/8 in. diam.), slips onto plant as a key onto a key ring. Permanent, durable. Other dimensions available, quotations on request.

Prices: Either type, including ink, postpaid, 25, \$1.50; 100, \$5.00; 200, \$9.50.

RULES OF BUSINESS

ORDER SHEET

ORDER EARLY

We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

CASH WITH ORDER

Because of extreme labor shortage, we must ask for cash with order unless from old customers who have established credit, or give us bank reference.

REMIT

By Postal Order, Express Order, Personal Check, Postage Stamps, or Registered Letter. If payment is made in postage stamps we prefer 5c and 10c stamps.

SHIPPING CHARGES

We do not pay shipping charges except where it is expressly stated that we do so. Otherwise such charges are paid by the customer. Trees and large shrubs go by Express Collect. Where an order is made up of part prepaid items and part Express Collect items, the prepaid items are generally packed with the Express Collect items as their addition to the shipment will generally make no difference in the Express Charge. But should their addition make a slight additional charge, we have this deducted at this end of the line against the express charge.

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted we cannot assume responsibility for it.

SUBSTITUTE

We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route

Post Office _____ **State** _____

Express Address If Not

Name as Post Office _____ Zone No. _____

Amount Enclosed: \$

May we substitute equally good variety if any of kinds ordered are exhausted? No _____ Yes _____

Because of the paper shortage in the country we cannot send out our usual number of catalogs this year. So if you have a friend who is interested in our stock kindly share the use of your catalog with him.

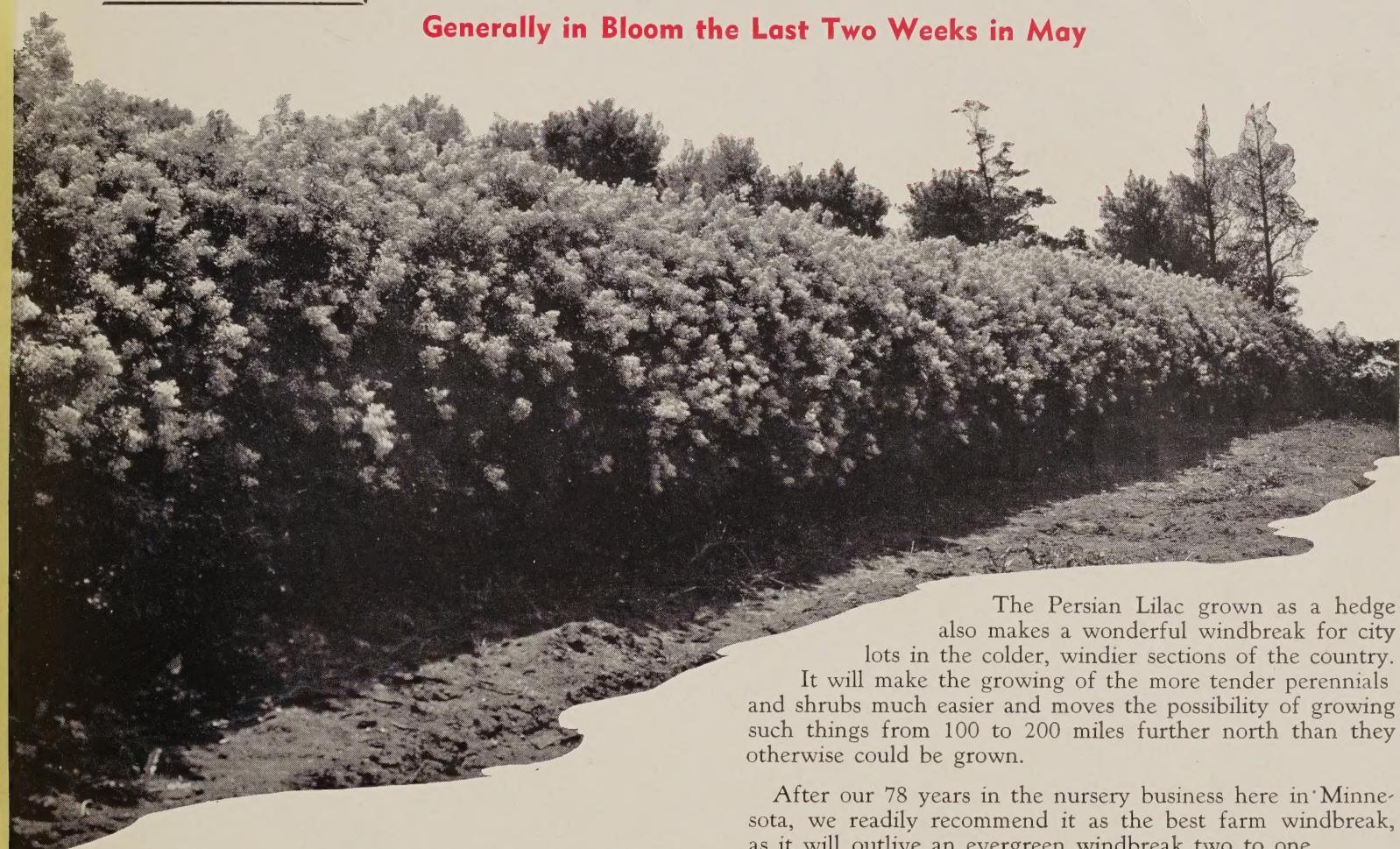
Come to See Our French Lilacs

AND OUR FAMOUS

Persian Lilac HEDGE

Generally in Bloom the Last Two Weeks in May

Directions for Planting:
For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.



PERSIAN LILACS

*Good for All Sections
of the Country*

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well. Trimming should be done right after the blooming season is over.

The plants are absolutely hardy and we believe that such a hedge would outlive the person who planted it.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country.

It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

After our 78 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one.

We have the Persian Lilac growing in four distinct colors: White, with a little trace of lavender; light pink; medium rose-pink; and deep rose-pink. We have only a limited quantity of the white and could not place many in any given order.

If one is planting as many as 30 or more, a combination of all four shades would look well, but if the planting is small, fewer shades should be used.

We have large quantities in light pink and medium pink, but our supply of the white and deep rose-pink is quite limited and these two shades will be sold only in combination with the other two in a mixture made up by us in which we will use the four shades as our supply from time to time permits.

However, if you are planting a small row and do not care for all shades, we can supply either the light pink or medium pink, or a combination of the two.

Strong, 2- to 4-ft. plants: 10 for \$7.00; 25 for \$15.00; 50 for \$27.50; 100 for \$50.00.

SPECIMEN PLANTS

We have a limited quantity of our light shade of Pink in beautiful select specimens, 4- to 5-ft. size at \$1.00 each; 6 for \$5.00; 12 for \$9.00.

Brand's

Own Root

French Lilacs

CHARLES JOLY

D. Purple-red. One of the best double dark reds. Bush medium in size and height, limbs growing upright. Large blooms, held erect above the foliage; very striking. Last spring many red varieties were badly hurt by severe late frosts and did not bloom, but Chas. Joly came through un-hurt and bloomed profusely.



Are growing in many of the large parks throughout the country, and in private gardens from the

Atlantic to the Pacific coast.

BUFFON. Early, the best single clear bright pink.

CHAS. JOLY. One of the very best double dark reds.

GEHEIMRAT SINGLEMARK. A very deep single blue-purple.

JULES SIMON. A very rich clear velvety light double blue.

MME. LEMOINE. A free blooming double pure white. Exquisitely perfumed.

RUHM VON HORSTENSTEIN. An immense single in a deep old rose.

In the above collection you will have 6 distinct colors:
Pink, red, purple, blue, white, old rose.

SPECIAL
PRICE
FOR THE
ABOVE
SIX

in 2 to 3 ft.
plants for
\$1000

in 3 to 4 ft.
plants for
\$1350

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.

**BRAND PEONY
F FARMS**

Box 408

FARIBAULT, MINN.